Bocconi

A Place for the Future.

Where your actions multiply their social impact.

Fundraising Campaign 2026-2030

A Place for the Future

Where your actions multiply their social impact.



Across the full spectrum of the social sciences, Bocconi is committed to **Knowledge that Matters**.
Rooted in Milan, a European crossroads between North and South, where ideas, talent and opportunities connect, we advance science, develop talent and cultivate critical, independent thinkers capable of generating meaningful impact in an increasingly uncertain world.

For 125 years, this model has shaped leaders, problem-solvers, innovators and citizens with the talent and perspective to navigate complexity, make informed choices, assume responsibility and create meaningful impact.

Today, that mission matters more than ever. From artificial intelligence to climate change, from democratic resilience to geopolitical instability, the challenges ahead demand new knowledge, stronger institutions and people able to act with intelligence, rigor and responsibility.

Bocconi's strategy for 2030 is our answer: to broaden programs and academic experience, invest in research, expand access and opportunity for talented students, and strengthen our standing as a truly global university.

As an independent, non profit institution, we can do this only with the support of our Alumni and Friends — those who believe in what Bocconi makes possible.

This is why we are launching the **A Place for the Future** campaign.
It is an invitation to join us in creating a place where knowledge advances and creates meaningful impact, talent is recognized, nurtured and supported, and business, institutions, research and society come together to address the defining questions of our time and shape what comes next.

Bocconi: Passport to the Future



“Fifty years ago, a small boy came across an atlas. He was fascinated by the maps, but even more intrigued by the numbers.
He started to dream of traveling the world by working for the United Nations. He was lucky that his parents supported him.
They had migrated from the south of Italy to Milan and they hoped their son would be the first in the family to go to university. When the time came, they were proud that he went to the very best in the country, riding the bus for two hours every day to attend Bocconi.

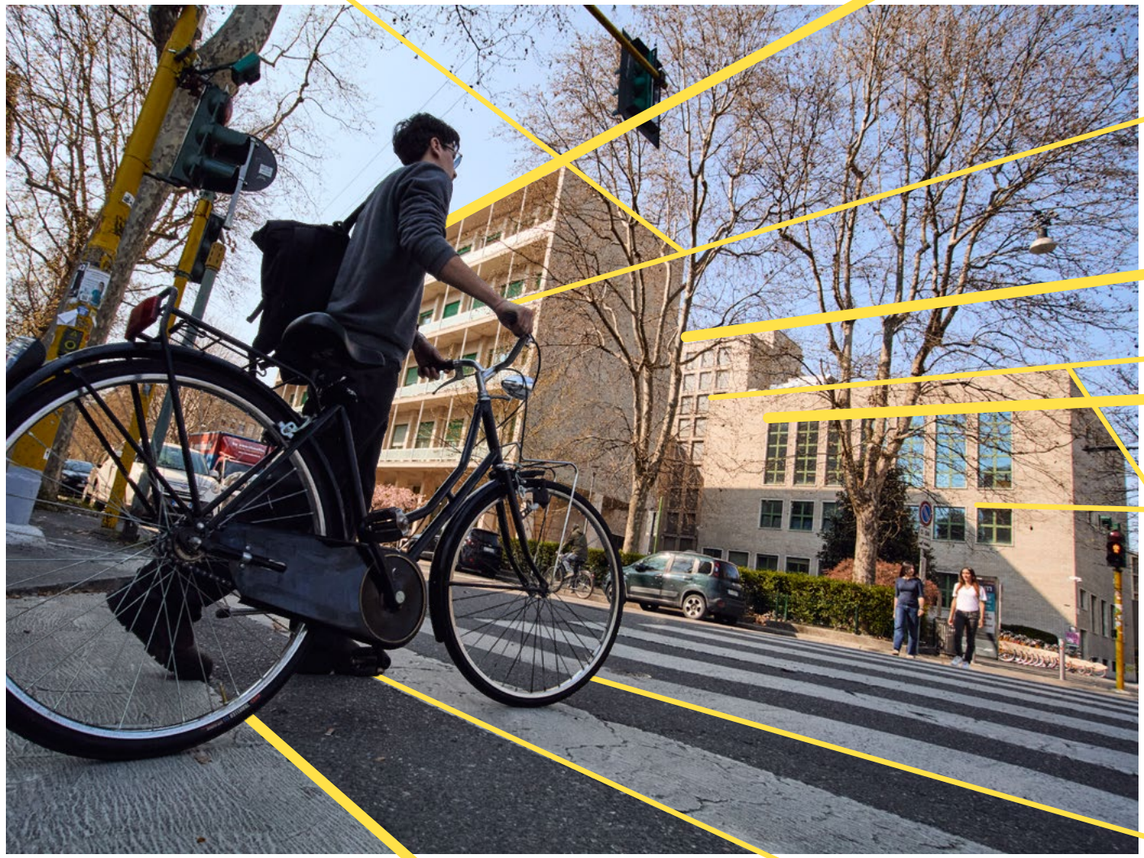
At Bocconi, the student discovered that his fascination for maps and their numbers had a name: demography. He realized he could travel the world by researching and teaching the subject he loved.
He went on to live and work in Berlin, Rostock, Philadelphia, Oxford and other great university cities. His articles and books influenced the decisions of governments, businesses and international organizations — like the United Nations.

That small boy was me. And studying at Bocconi was — as it has been for so many people — the passport to my future. A few years ago, I embraced the opportunity to give back to the institution that changed my life. I came home.
Now, I am delighted to invite others, individuals and organizations whose futures were once forged by our university, to give back too. Welcome to the “A Place for the Future campaign.”

Francesco Billari, Rector

A Legacy of Independence and Philanthropy





Giving has been part of Bocconi's DNA from the very beginning.

Bocconi was founded in 1902 to provide high-level education and to **serve society through economics and management.**

From the beginning, **independence, academic freedom and a deep commitment to science and future generations** were written into our statute. They remain the foundations of our identity and the guiding principles of our strategy for 2030.

Our founder, Ferdinando Bocconi, understood that excellence and inclusion must go hand in hand. Of the first 65 students, 34 received financial support. That same vision shaped a culture in which philanthropy was structural: when those first students graduated, they created an alumni association to support those who would come after them.



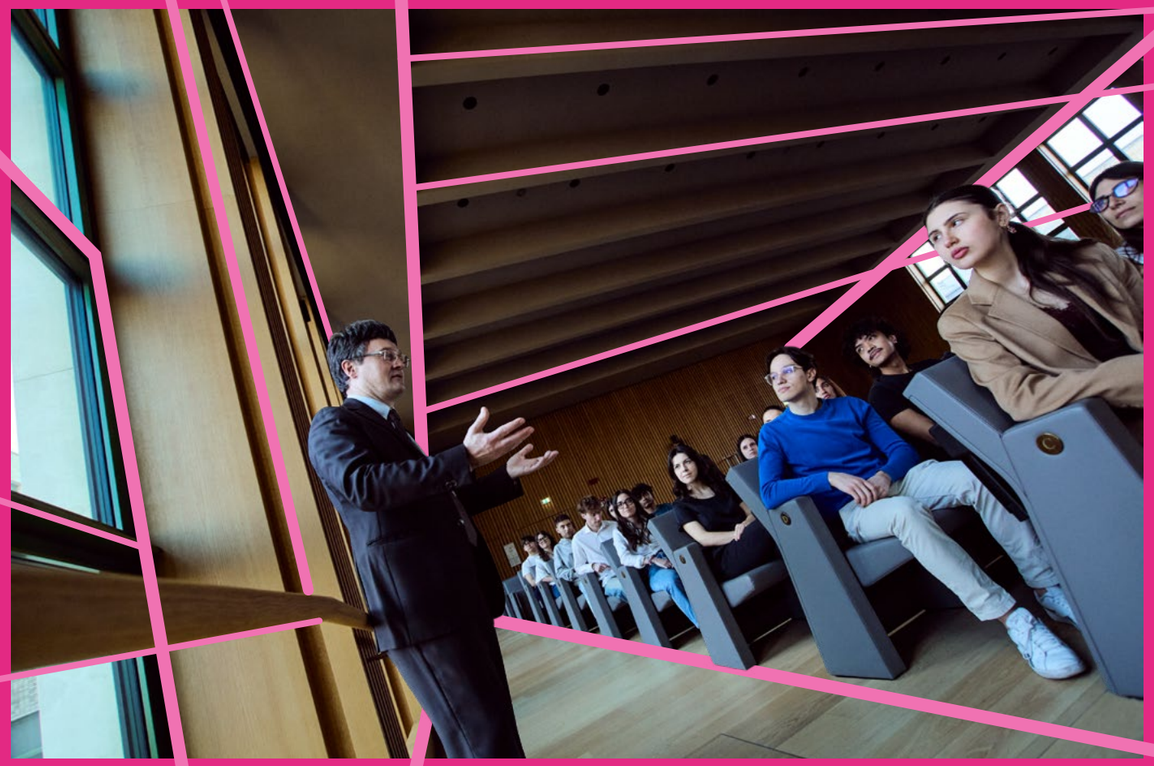
“I accept externally funded scholarships, as long as they are exclusively intended to subsidize deserving and underprivileged students.”

Ferdinando Bocconi, Founder – from the institution’s original statutes

Over time, Bocconi projected that founding spirit onto a global stage.
We internationalized our programs, attracted a global academic community, and expanded from economics and management into a full ecosystem of business disciplines — including finance, marketing and accounting — integrated with law, political and social sciences, and the data and AI domains.
In doing so, we strengthened the scientific foundations of the social sciences and extended their reach into the great questions of our time: the relationship between markets and society, technology and institutions, growth and sustainability, knowledge and public impact.

Today, Bocconi is a globally respected research university where independence, science, excellence and impact are intertwined.

But none of this can be taken for granted. Philanthropy has enabled Bocconi to remain ambitious, inclusive and future-oriented for 125 years. It has funded scholarships, advanced research, supported faculty and helped create spaces that make learning and community flourish.
This campaign invites our Alumni and Friends to write the next chapter of that story as protagonists.



A Place for Talent

Unlocking potential, fostering diversity, and championing merit for every student.

Talent is everywhere. But opportunity is not.

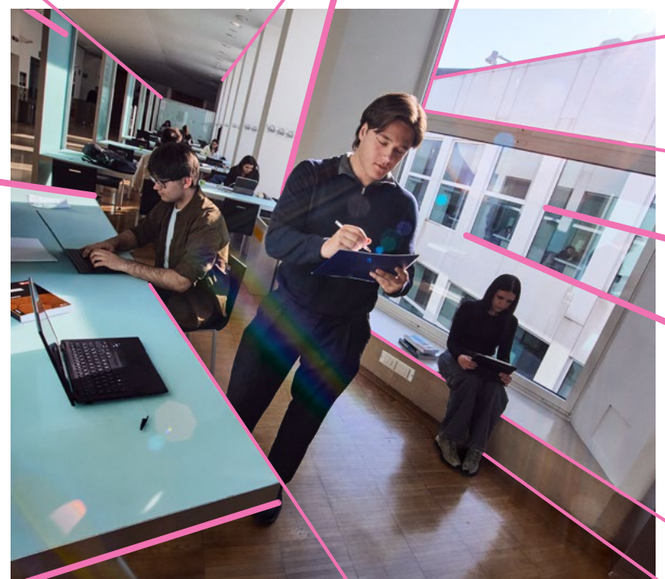
There are talented young people who need the right conditions to thrive. With your support, we are committed to ensuring that academic ability and potential remain the determining factors in student selection, regardless of family income or background. At the core of this pledge is our commitment to social mobility.

Above all, our first pledge entails increasing the number, size and scope of Bocconi **scholarships.**

Scholarships matter because **education is a right, not a privilege** — and because access to high-quality **education remains one of the most powerful levers for building a fairer, more inclusive and more dynamic society.** Supporting talent means unlocking human capital, widening opportunity and ensuring that merit — not means — determines a student's future.

This commitment takes different forms. It means **unlocking talent** — supporting students across Italy regardless of means, and those from constrained or rapidly developing contexts worldwide, including refugee backgrounds and **limited access to opportunity.** It also means recognizing the less visible constraints faced by **middle-income families.**

It means widening access across disciplines and degree levels, including outstanding young women pursuing studies in STEM and students entering increasingly global and interdisciplinary programs.





But scholarships are just one part of the picture. Bocconi is also investing in **outreach that widens access at the source**. School-based awareness initiatives designed to raise aspirations and open doors that many students may never have imagined for themselves.
To ensure that **access becomes true opportunity**, we are strengthening wellbeing services, personal development and career support — alongside practical capabilities such as stress management, self-management and the tools needed to navigate academic and professional life — so that students do not simply enter Bocconi, but thrive here and convert talent into impact.

To support this pledge is to **empower a generation of changemakers** who will shape tomorrow, create a legacy that endures and strengthen Bocconi's role as a **catalyst for positive transformation in society.**

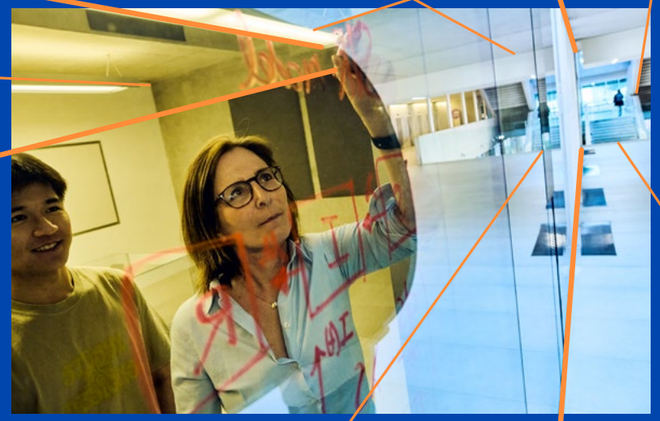
"Your support is the bridge between where I come from and where I'm going — a bridge that gives me the determination and courage to raise the bar, every single day."
Student from Sicily, recipient of a scholarship named in recognition of its donor.

"Your belief in me turned uncertainty into opportunity — giving my family a sense of relief and giving me the chance to rebuild my future when everything else felt lost."
Ukrainian student, recipient of a scholarship named in recognition of its donor.

A Place for New Knowledge that Matters



Where research, teaching talent and dissemination have no boundaries.



Our ever-evolving spectrum of applied disciplines is unique. It casts a powerful research light on the hyper-uncertain world of tomorrow.

With your suppor we pledge to keep pushing the boundaries of the social sciences, strengthening our interdisciplinary approach, and building on our traditional strengths in economics and management to address the challenges that will shape the future of humanity.



Our second pledge is to **attract, retain and support exceptional scholars**: research minds whose insights **expand the frontiers of knowledge** and **whose teaching inspires** students to apply that knowledge in service of a better global society. Bocconi's ambition is to interpret change and to shape it through rigorous inquiry, scientific depth and intellectual independence.

Building on long-standing strengths in economics, management and finance, Bocconi has become a leading force across the wider social sciences by **integrating rigorous data, quantitative methods and interdisciplinary thinking.**

Today our research speaks directly to the defining issues of our time: artificial intelligence, digital sovereignty, sustainable development, democratic resilience, public health, the future of work and welfare, global governance and the institutional implications of geopolitical transformation.

Our investment in the Institute for Data Science and Analytics, together with its multidisciplinary Artificial Intelligence Lab, reflects a clear ambition: to advance research and teaching at the intersection of science, society and innovation.

In this context, **human-centered technology** is essential. We seek scholars who can **push boundaries, bridge disciplines and respond to the complex challenges ahead**, ensuring that technological progress is guided by human values, institutional understanding and social responsibility.



Bocconi is equally well positioned to lead research on the relationship between economic systems and the natural environment. Our work in environmental economics dates back to the 1950s, long before the climate crisis became a global emergency.

Today, that legacy informs research on the energy transition, demographics, resource sustainability and the role of business and public institutions in navigating planetary change.
At the same time, the Institute for European Policymaking@Bocconi University demonstrates how philanthropic vision can generate scientific insight and policy relevance on questions of democracy, Europe and global order. With more talent, Bocconi can have more impact.

Philanthropy is essential to sustaining this ambition. It can endow Chairs, fund interdisciplinary hubs, support assistant professorships, postdoctoral posts, PhD places and individual research projects.

It also ensures that the knowledge produced at Bocconi is widely shared — informing policy, empowering institutions, engaging citizens and advancing the common good. Every investment in research is an investment in society's capacity to respond intelligently to the future.

A Place for Growth



Where vibrant spaces nurture talent and the exchange of ideas.

Bocconi's campus is more than a collection of buildings where people study and work. It is the place where our graduates come home and it is an integral, open part of the great city of Milan, at the very heart of Europe.

With your support, we pledge to create an architectural and technological environment where talent, knowledge, collaboration and community can truly thrive for decades to come.



A university campus is a living infrastructure that evolves with knowledge and science. Over the course of the "A Place for the Future" campaign, we will redevelop the former SDA Bocconi building next to Via Sarfatti into **flexible, practical and sustainable spaces**, with outdoor areas designed to promote wellbeing, collaborative study and the cross-fertilization of ideas.

At the same time, we will strengthen **computing facilities** across the University to fulfil Bocconi's potential in AI, **human-centered technology** and data science. We will continue to cultivate a campus shaped not only by functionality, but by architectural care, beauty and art — including through initiatives such as BAG - Bocconi Art Gallery — as part of an inspiring setting open to the city and its citizens.

Located in the heart of Milan, Bocconi benefits from a uniquely dynamic and globally connected environment.
For many students, that also means arriving in a new city and beginning a new chapter away from home.
Our goal is to ensure that all first-year students from outside Milan can find welcoming, **affordable accommodation** and feel part of the Bocconi community from the moment they arrive.

Philanthropy can help us bring this vision to life more fully, shaping a campus that is sustainable, welcoming and future-ready: a place where students can grow, ideas can meet, and talent can truly thrive.

Your Commitment — A Gift for the Future

Where we come together to shape the future.



We hope that our three pledges will inspire your own commitment. The foresight and generosity of those who supported Bocconi before us — from our foundation to the present day — show what philanthropy can make possible. Their example is a guiding light. Now, the time has come to carry that legacy forward, together.

Our goal of €200M by 2030 reflects both ambition and responsibility. With more than 150,000 Alumni worldwide, **Bocconi is a global community** with the strength to shape its own future. Increasing Alumni & Friends participation is therefore central to this campaign: **every gift matters, and every Donor helps strengthen the independence, excellence and long-term ambition of our University.**

Support can take many forms — **from scholarships and endowed Chairs to long-term capital projects, unrestricted gifts and contributions to our endowment.** Each one helps Bocconi support opportunity, advance knowledge and respond with vision to the needs of the future.
And each one expresses a shared belief: that education, science and knowledge are among the strongest forces for progress.

Whether you are an Alumnus or Alumna whose life was changed by Bocconi, a Friend who believes in its mission and impact, a company that relies on Bocconi talent, or a foundation or institution that shares our values and aspirations, **we invite you to be part of what comes next.**

Empowering talent.
Connecting stories.
Multiplying tomorrows.

Together through Knowledge that Matters, we can keep shaping A Place for the Future.
Are you with us?

Contacts
Alumni & Fundraising
Università Bocconi | Via Sarfatti 25 - 20136 Milano (MI)
donor.relations@unibocconi.it