

Bocconi

Donor Report 2017



Università
Bocconi
MILANO

Donor Report 2017

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Thank you

Dear Friends,

Among the many ways we express our gratitude to you – the Alumni, individuals, corporations, foundations, and institutions who have given us such meaningful support over the past year – the Donor Report is perhaps the most important. The Donor Report is where we tell you about the projects, initiatives, and activities that were realized thanks to your gifts, of all sizes. It is also how you can gauge our commitment to the goals we have shared with you, and recognize that we take very seriously the trust you have placed in our work on your behalf.


Our development goals, at their foundation, recognize two things of great value – people and knowledge. Our valuable Faculty produce significant research and teach inspirationally, successfully merging theory and practice as engines of knowledge, and our valuable students are potential leaders of tomorrow, who desire to learn, and in their future careers, move society forward. Enabling both Faculty and students (regardless of their economic circumstances) to express themselves in the innovative context of a modern urban campus is an act of generosity and of great social importance, one we can be proud of. Therefore, we say thank you to all who have supported us.

New projects are in development and new challenges await us in the years to come. We take these up knowing we can count on people who are capable of making a difference: our generous and forward-looking donors.

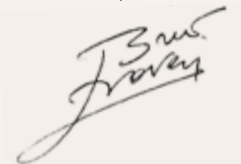
Included within the knowledge that we wish to spread are, above all, the concepts of growth and momentum for change. Thank you for standing beside us to face this challenge.

Together, this challenge is within our reach.

GIANMARIO VERONA | Rector



BRUNO PAVESI | Chief Executive Officer

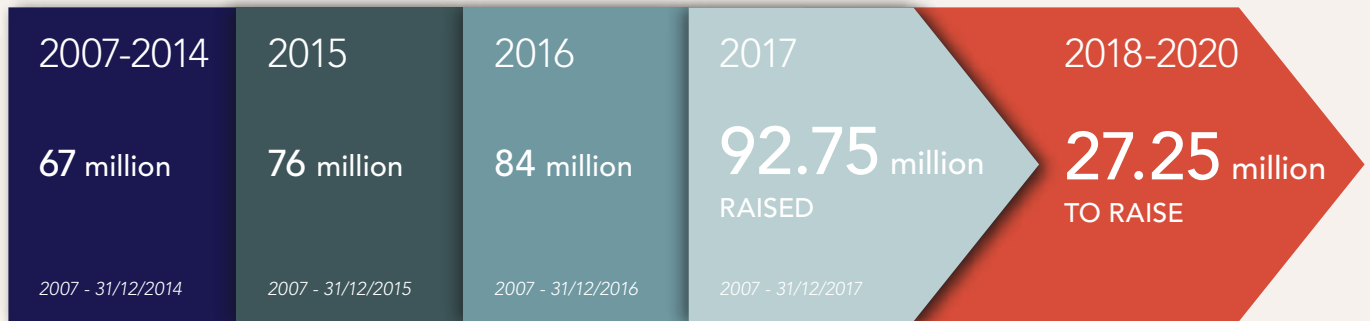


Within Our Reach Campaign

FUNDS

RAISED YEAR OVER YEAR*

Amount in euros



120 million

GIFT ALLOCATION

2007 – 31/12/2017

Amount in euros

UNIVERSITY AND CAMPUS

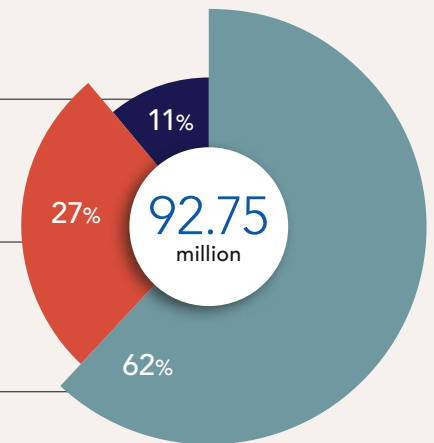
10.15 million

STUDENTS

25 million

FACULTY AND RESEARCH

57.6 million



*Funds raised refers to formal pledges received in the year indicated. Any changes in subsequent years are due to amendments to these agreements.

2017 Giving. Thank you.

TOTAL*

Amount in euros

11,096,968

GIFT ALLOCATION

ACCORDING TO FUNDRAISING CAMPAIGN PRIORITIES

Amount in euros



DONORS

BAA - BOCCONI ALUMNI ASSOCIATION GROUPS

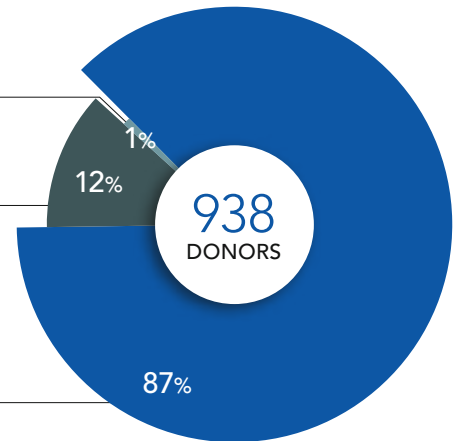
7

CORPORATIONS, FOUNDATIONS AND INSTITUTIONS

112

ALUMNI AND INDIVIDUALS

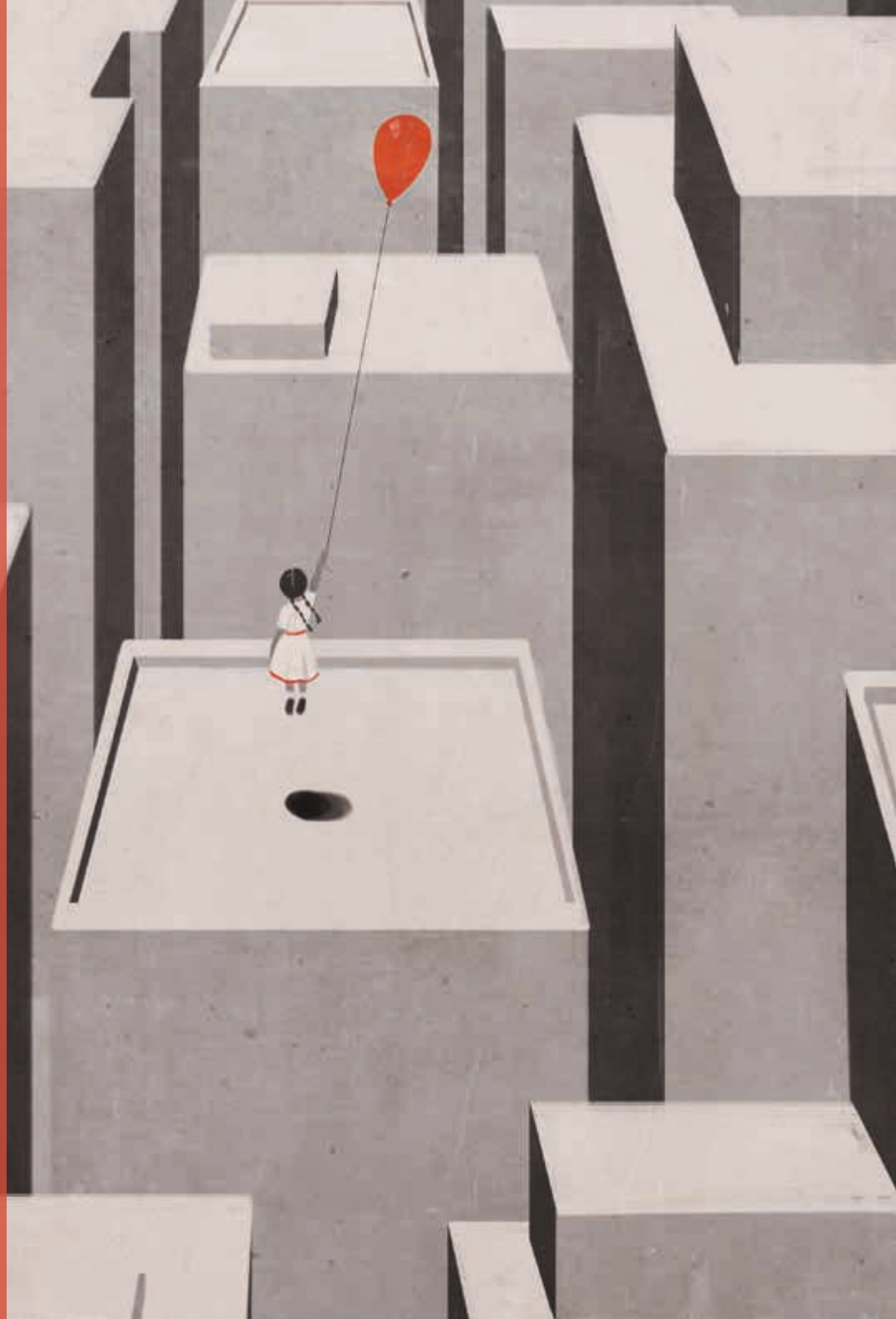
819



SUPPORTING STUDENTS

€ 2,857,270

RAISED IN 2017



Merit and Opportunity

MAKING TALENT A SHARED VALUE

Recognizing the value of merit **can turn individual talent into a shared resource** and **an engine of social mobility**. Together, we can educate better citizens and contribute to building a better society. Together, we can attract the most promising students and support bright and motivated young people regardless of their socio-economic and geographic background.

+100 students are beneficiaries of named scholarships

54 “Una Scelta Possibile” students received room, board, and scholarships thanks to donors

6 of them graduated in academic year 2016-2017

One student in five receives financial aid. The University aims to increase this investment from €28 million in 2017–2018 to €30 million by 2020, to open our doors to anyone with talent and motivation, regardless of their socioeconomic circumstances.



› FINANCIAL SUPPORT BENEFICIARIES AT THE DONOR EVENT IN 2017, TOGETHER WITH RECTOR GIANMARIO VERONA

THE IMPORTANCE OF SCHOLARSHIPS, AND OUR UNLIMITED POSSIBILITIES

Bocconi University was established in 1902 through a donation by a philanthropist who was ahead of his time, the entrepreneur Ferdinando Bocconi. Ferdinando established the first Italian university devoted to economics in memory of his son Luigi, who had died at just 27 years of age, and his idea and its realization were immediately supported by enthusiastic friends who shared his vision. The rest of the Bocconi family later joined the initiative, the entire estate gradually merging with the University's endowment.

An ever-growing number of Alumni, individuals, corporations, foundations, and institutions have continued this legacy, choosing to carry on the founder's plan by supporting University development projects, paying particular attention to the needs of students. Indeed, young people have always been the "engine" of Bocconi that attracts and educates talent in order to give it back to society as "value." The University seeks to train brilliant, motivated young people regardless of their economic background and it does so through a system of financial aid and scholarships that has witnessed, in recent years, significant growth.

With the 2016-2020 Strategic Plan we have reinvigorated this commitment, but we can and must do more to increase our resources, and with them the number of new deserving students who can take advantage of them. Our donors are individuals who recognize this, and thus choose to fund scholarships to demonstrate their belief in a better future and a better society, specifically built through "our" youth.

Opportunities for support are many – the Partial Scholarship program, Bocconi Merit Awards, the International Mobility program, the Emergency Fund for Tuition, the "Una Scelta Possibile" program – and the stories of the many young people who have been able to attend Bocconi thanks to our donors are a testament to their generosity. ●



›
DAVIDE SERRA
 BUSINESS ADMINISTRATION, 1995

DAVIDE SERRA SCHOLARSHIP: €1 MILLION FOR 60 STUDENTS

A willing and able student always deserves an opportunity, regardless of economic background.

This truism is what inspired Davide Serra – a Bocconi Alumnus who graduated with honors in Business Administration in 1995 and who is now managing director of London-based asset management company Algebris Investments – to invest significantly in two programs for students: the Bocconi Merit Awards and the Partial Scholarship program. His generous donation will support 60 bright young people – 20 graduate students and 40 undergraduates – in their studies over ten years. The donation will be divided between the two programs, thus rewarding equally both merit and social mobility, the latter being core to our University and its supporters.

The first two recipients of a Davide Serra Scholarship are Ada Bovsunovsky and Francesco Manzieri, who are in their first year of the Master of Science in Finance. Given solely based on scholastic achievement, Ada and Francesco enjoy full Merit Awards, which will be renewed for the next academic year if they maintain high marks.

Among the students in Bachelor of Science programs who received need-based Partial Scholarships are Chiara Bongiovanni, Anna Duranti, Walter Mulè, and Marcello Tinetti. ●

'I consider it a duty, as a businessman who has succeeded abroad, to give something back to my country and to the institution that prepared me. Merit must always be rewarded, regardless of income, but at the same time I remember the sacrifices my family made to allow me to study at Bocconi and I think it's right to give those without sizeable resources a chance.'

DAVIDE SERRA | BUSINESS ADMINISTRATION, 1995

MEMORIAL SCHOLARSHIPS: TURNING MEMORIES INTO SOCIAL VALUE

A fundraising opportunity showing that deep bonds never break. Departed loved ones – relatives, classmates, friends, and co-workers – are remembered by supporting new generations Bocconians.

In 2017, donations to aid students were made to honor the memory of following individuals:

- ▶ **Marco Alessandrini**
(MBA 35 student)
- ▶ **Alberto Baroli**
(Business Administration, 1989)
- ▶ **Vittorio and Nella Bertazzoni**
- ▶ **Marco Chignoli and Alessandro De Maldè**
- ▶ **Angelo Chiodi**
(Business Administration, 1985)
- ▶ **Fabrizio Cosi**
(EMBA 4, 2007)
- ▶ **Ambrogio Fagnani**
(Economics and Business Administration, 1949)
- ▶ **Guido Mucciarelli**
- ▶ **Andrea Nasi**
- ▶ **Renzo Seralvo**



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ENEL SCHOLARSHIP BENEFICIARIES
AT THE DONOR EVENT IN 2017

ENEL: SUPPORTING PARTNER OF BOCCONI FACULTY, RESEARCH, AND STUDENTS

Bocconi is one of Enel's Global Strategic Academic Partners and we work on many projects together.

A Supporting Partner and corporate donor since 2007, today Enel works with the University on several fronts, from research on sustainable mobility and digital transformation to the Partners for Development program. In addition to sending Enel executives for advanced training at Bocconi, the company provides direct support to Bocconi students. It is the latter to which Enel is devoting increasing attention by funding scholarships reserved for select Master students and funding Bocconi Merit Awards. As well, the company is offering opportunities for career guidance. For example, on March 1, 2017, Enel sponsored a meeting with a select group of students from the programs it supports, including the Bocconi Graduate Merit Awards; the Master in Green Management; Energy and Corporate Social Responsibility (MAGER); the Master in Quantitative Finance and Risk Management (MAFINRISK); the Master in Accounting, Auditing & Control (MAAC); and the MBA program. Francesca Di Carlo, human resources and organizational director for the Enel Group, spoke about the goals the company has achieved in tackling the challenges of sustainable development – this has landed Enel on Fortune Magazine's Change the World List, which highlights companies worldwide creating positive social impact through their core business. She also discussed Enel's strategies to enhance human resources to help this initiative.

The recipients of scholarships funded by the corporation over the past few years, who are selected jointly with Enel's Human Resources Department, are Cedric Hill and Lucy Kojakian for MAGER, Vasco Alves Machado for MAFINRISK, Nicola Carini for the MBA, and Francesco Scerra for MAAC. ●

KIM SALVADORI AND THE VALUE OF GIVING BACK

Veneto native Kim Salvadori graduated in Finance in 2013 and now works at Goldman Sachs, an associate already at age 26. Kim believes in demonstrating her gratitude to her Alma Mater, which is why she contributed to the "Una Scelta Possibile" program, launching a Corporate Matching Gift initiative at her firm. Her example of giving back truly demonstrates that every contribution, no matter how small, counts. ●



>
BOCCONI RUNNERS AT THE 2017
MILAN MARATHON

THE MILAN MARATHON: LEGS AND HEARTS FOR TWO SCHOLARSHIPS IN MEMORY OF FABRIZIO COSI

42 kilometers of solidarity, 24 relay teams, 96 runners, and nearly 400 donations for an extraordinary result: 1,008 kilometers covered and more than €24,000 raised, creating two scholarships dedicated to the memory of a great Alumnus, Fabrizio Cosi. Fabrizio Cosi, EMBA 4 and

member of the Bocconi Alumni Association board, passed away suddenly in November 2015. A well-known advocate for many causes, the City of Milan awarded him posthumously its Ambrogino d'Oro award, recognizing his outstanding activities as a volunteer and his charity work. Fabrizio was the impetus behind the charity arm of the Milan Marathon, and 2017 was the first year Bocconi participated as a Bronze Charity Partner, aiming to fund the Partial Undergraduate Scholarship project for the benefit of deserving students whose families cannot afford the full cost of their Bocconi education. Members of the Bocconi community – Faculty, Alumni, students, and staff – put their hearts into it, securing donations in the run-up to the April event. And then they put their legs into it, running either the entire marathon or on one of 24 relay teams. The result was the funding of two scholarships that reduced tuition by 60% for two students. The initial goal had been to raise at least €12,000 – the cost of a scholarship for a full three years – but participation was so great that a second scholarship could be established, which would have undoubtedly made Fabrizio proud. ■

‘When you put your heart and soul into something, you’re always going to succeed.’

FABRIZIO COSI (1965-2015) | EMBA 4 2007

MASSIMILIANO AND MARY CAGLIERO SUPPORT STUDENTS WITH THE GREATEST NEED

Alumnus Massimiliano Cagliero, who graduated in Business Administration in 1992, together with his wife Mary, support Bocconi by contributing to the “Una Scelta Possibile” program, designed for brilliant, motivated students who come from difficult economic backgrounds and thus start out at a disadvantage compared to many of their peers.

In 2017, they renewed their contribution with another generous sum for the Partial Undergraduate Scholarship program, in addition to Massimiliano’s volunteering his time as a member of the Bocconi Campaign Board, a post that has put him at the forefront of promoting the University’s development

projects. This commitment by Massimiliano and Mary – 10 years supporting approximately 20 young people – is meant to provide an opportunity for students who, although able and determined, need financial support from outside their families. ■

‘I thought I knew Bocconi ... then I looked closely at the amazing progress of recent years and was struck by it. We are honored and proud to develop our relationship with this extraordinary institution.’

MASSIMILIANO (BUSINESS ADMINISTRATION, 1992)
AND MARY GREENHILL CAGLIERO

ALUMNI SENIOR: PASSING THE BATON, AND SETTING OFF A VIRTUOUS CYCLE

The Alumni Senior Fund, supported by those who have reached their 40th graduation anniversary and beyond, helps future generations of Bocconians, keeping alive a wonderful pact of solidarity between generations.

Since 2013, more than €70,000 has been raised among more than 140 donors, and this has supported five students: Marco Graziano, Giuseppe Leone, Giacomo Loi, Maddalena Cunial, and Federica Belli. ■

VALENTINO SPA AND BOCCONI, TOGETHER IN THE LUXURY GOODS SECTOR

A strong collaboration spanning many years, based on a cross-functional partnership with the SDA Bocconi School of Management. Valentino and Bocconi, two well-known names with shared values and goals, have united to discover and train the best talent in the luxury goods sector, with Valentino SpA funding a scholarship for an MBA student in the field. The first MBA Luxury Scholarship for 2017-2018 in a Full-Time SDA Bocconi MBA program was awarded to Jennifer R. Lewis, a promising and motivated student from New York. ■

THE COPYRIGHTX FUND AND THE NEW LL.M. IN INTERNET TECHNOLOGY

In 2017, a group of large corporations and law firms confirmed their commitment to students enrolled in the Bocconi School of Law. The law firms Studio Legale Maschietto Maggiore Besseghini, Canella Camaiora Società tra Avvocati STP, Studio Legale Portolano Cavallo, as well as Sky Italia and Google Italia will support 20 students, five of whom are aspiring to specialize in the field of Internet law. ●



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PIER PAOLO RAIMONDI
BUSINESS ADMINISTRATION, 1993

BEQUESTS MADE TO BOCCONI: A (BEAUTIFUL) STORY RETOLD EACH YEAR

In 1965, Lady Javotte Manca di Villahermosa bequeathed her entire estate to Bocconi to honor the memory of her late husband, Ettore, son of the University's founder and brother of its namesake. Since then, numerous bequests have been made to Bocconi, and in 2017 the University received two that showed great foresight.

One came from the estate of Carlo Abbagnano (who died in 2014) and enhanced the endowment fund. With the capital left unchanged over time, its yield will support, year after year, a deserving student enrolled in the Marketing Management program. The second is a promise: Pier Paolo Raimondi – BAA Leader, board member for Fundraising, and since 2015 a steady supporter – has chosen, at his young age,

to include Bocconi in his will. Allocating a sum to students honors his strong bond with his Alma Mater. ●

'A bequest to Bocconi is a social investment and, specifically, one in enlightened future leaders, capable of taking up tomorrow's challenges with a greater sense of responsibility for the common good.'

PIER PAOLO RAIMONDI | BUSINESS ADMINISTRATION, 1993

THE PESENTI FOUNDATION AND THE INNOVATIVE FORCE OF YOUNG PEOPLE

A long-time supporter of Bocconi University, the Pesenti Foundation's heart is in scientific research and solidarity projects aimed at finding solutions for our greatest social challenges.

Since 2006, the Foundation has supported Bocconi with generous contributions to our Faculty and students. In the last three years, the Foundation has lent its name to the course in Sustainable Operations Management taught by Prof. Alberto Grando of the Department of Management and Technology. And because the Foundation firmly believes in younger generations as a force for innovation, it also supports our students through the Partial Scholarship program. ●

CLEACC COMES OF AGE AND EXPANDS THE FAMILY

Reaching adulthood calls for celebration. This is why the students, Alumni, and Faculty of the Bachelor of Science in Economics and Management for Arts, Culture and Communication (CLEACC) gathered in November 2017 to mark the program's 18th birthday. Views on the future were shared and the CLEACC family was expanded, establishing a scholarship for future Bocconians that has raised €2,500 through 110 contributions. ●

NAMING A SCHOLARSHIP

Among Alumni, individuals, corporations, foundations, and institutions, an increasingly prevalent way of supporting students is to name a scholarship. Several donors opted for this form of support in 2017.

- ▶ **Carlo Bronzini Vender** funded a Partial Undergraduate Scholarship through Friends of Bocconi, Inc.
- ▶ **Mary and Massimiliano Cagliero** funded 20 Partial Undergraduate Scholarships (over ten years)
- ▶ **Francesco Garzarelli and Elena Cialliè** funded a Partial Graduate Scholarship
- ▶ **Paolo and Esmeralda Merloni** funded two Partial Undergraduate Scholarships
- ▶ The **Minali Family** funded three Partial Undergraduate Scholarships
- ▶ **Francesco Perilli** funded a Partial Undergraduate Scholarship
- ▶ **Alessandro Rollo and Marta Bergamaschi** funded a Partial Undergraduate Scholarship through Friends of Bocconi, Inc.
- ▶ **Davide Serra** funded 40 Partial Undergraduate Scholarships and 20 Bocconi Graduate Merit Awards (over ten years)
- ▶ **Associazione Civile Giorgio Ambrosoli** funded a Partial Undergraduate Scholarship
- ▶ **Baume & Mercier** funded a partial scholarship for the MISA Master
- ▶ **Enel** funded the Bocconi Graduate Merit Awards, a scholarship for the MAFINRISK Master, a scholarship for the MAAC Master, a scholarship for the MAGER Master, and a Full-Time MBA scholarship
- ▶ **Fondazione AEM** funded a partial scholarship for the MAGER Master
- ▶ **Fondazione Francesca Rava NPH Italia Onlus** funded six partial scholarships through the Emergency Fund for Tuition
- ▶ **Goldmann & Partners** funded a partial scholarship for the MAGER Master
- ▶ **Hotlead** funded a partial scholarship for the MiMeC Master
- ▶ **Immobiliare Percassi** funded a Partial Undergraduate Scholarship
- ▶ **State Street and State Street Global Advisors** funded two partial scholarships for the EMF Master
- ▶ **Unicredit & Universities** funded a Bocconi Graduate Merit Award
- ▶ **Valentino** funded a Full-Time MBA scholarship
- ▶ **Zucchetti** funded a partial scholarship for the OP Master and a partial scholarship for the MISA Master
- ▶ **MBA Alumni** funded a Full-Time MBA scholarship through the MBA Reunion Scholarship Fund
- ▶ **Alumni Senior** funded a Partial Undergraduate Scholarship through the Alumni Senior Scholarship Fund
- ▶ The **BAA** and attendees of the BAA Christmas Party funded a Partial Graduate Scholarship
- ▶ **BAA Madrid** funded an International Mobility Scholarship
- ▶ **BAA Paris** funded an International Mobility Scholarship

SUPPORTING
FACULTY
AND RESEARCH



€ 7,624,553

RAISED IN 2017

Knowledge and Responsibility:

INSIGHT MAKES THE WORLD A BETTER PLACE

A commitment to **proposing solid solutions to the problems of a constantly changing** world is one that can be made only by those who feel such a responsibility in their very DNA. **Culture, research, and economic progress for all can coexist.** It is thanks to your support that we are able to contribute to this commitment by attracting the best instructors and researchers, internationalizing our Faculty, establishing new named academic positions, and increasingly investing in research.

5 Named academic positions

8 Funded research projects (already launched or ongoing)



'I am very pleased that Gucci and Bocconi University are working together on this important initiative, aimed at producing results from which businesses large and small can learn. Today more than ever, corporate culture can be the distinguishing factor in terms of competitive advantage.'

MARCO BIZZARRI
PRESIDENT & CEO GUCCI

>
PAOLA CILLO, FABRIZIO CASTELLUCCI,
GAIA RUBERA AND GABRIELLA LOJACONO:
THE GUCCI-BOCCONI RESEARCH LAB TEAM

HOW DO ORGANIZATIONS EVOLVE? THE GUCCI-BOCCONI RESEARCH LAB STUDIES THE PROCESS

The establishment of the Gucci-Bocconi Research Lab has been a three-year partnership whose purpose is to study the evolution of the organization in the 21st century, with a special focus on corporations in the fashion and luxury goods sector. The Lab analyzes the principal trends in organizational design and digital transformation, with corporate culture as a distinguishing factor.

The Lab's work will therefore cover various fields, with the aim of providing an ideal mix of skills and an interdisciplinary approach to research. Four of our professors – Fabrizio Castellucci, Paola Cillo, Gabriella Lojacono, and Gaia Rubera – coordinated by a Lab director, will produce a position paper each year on a specific subject that details the results of their work, to be presented to the stakeholders and the general public at a special conference.

With this new partnership, Gucci becomes one of Bocconi's Strategic Partners, furthering the fruitful relationship that has existed for a number of years. The company has long been a leading employer of Bocconi graduates and undergraduates. Through the University's Corporate Associate Program and the jointly formed Luxury Talent Program, Gucci continues its commitment to attracting and retaining the best talent, with pride, determination, and consistency. ●

A SHARED DESTINY: FERDINANDO BOCCONI AND ALBERTO DONDENA

Founded at Bocconi in 2006, the Carlo F. Dondena Centre for Research on Social Dynamics and Public Policy, headed today by Prof. Marco Bonetti, is a center of international excellence for social studies of significant interest to individuals, corporations, institutions, and economic systems.

Its inception was not unlike that of our University. In 1902, when Ferdinando Bocconi contributed the then-enormous sum of 400,000 Italian lire, he did so in memory of his late son, Luigi, with the innovative goal of creating the first University in Italy for the study of economics. In 2000, a similar gesture and an eloquent historical reminder was made by Alberto Dondena after he lost his only son, Carlo, a brilliant Bocconian of whom he was very proud.

Despite the pain of such a loss – and well-advised by a group of friends and businessmen that included Emanuele De Bernardi and Alumni Giorgio Alberto Arlati and Gianpiero Molinari – Alberto decided, like Ferdinando Bocconi, to create something new with his donation: namely, research into subjects not yet explored in depth at our University. Convinced of the project's worth, Alberto and the group of advisor-founders selected Prof. Francesco Billari to be the first director of the Center (of which he is still president), launching an ambitious program that has over the years received various grants from the European Commission in the various areas of its focus. That far-sighted contribution – made by an individual – has been, is, and always will be a gift of considerable magnitude to civil society. The endowment fund's steady yield, in fact, will enable the Center to pursue its activities on a permanent basis.

Since its foundation, the DONDENA Center has hosted a total of 50 resident students, working in areas from epidemiology to history. Alberto's pride is further well-rewarded in the success and prestige enjoyed by its researchers. ■



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PATRICK COHEN
CEO OF THE AXA ITALIA GROUP

AXA-BOCCONI: A PARTNERSHIP THAT FOCUSES ON INNOVATION AND RESEARCH

The AXA Italia-Bocconi relationship began in 2011 with the establishment of an endowed Chair in Risk, which the AXA Research Fund awarded to Prof. Massimo Marinacci. A number of other projects have followed: the allocation of a post-doctoral research fellowship to Nicoletta Balbo, researcher at the DONDENA Research Center; two editions of the FuturAXA graduate program, reserved for post-graduates; and the AXA-Bocconi Annual Seminar on Major Emerging Risks.

In 2017, the collaboration continued with several new projects: the founding of the Joint Research Initiative on the Sharing Economy and the Smart City, coordinated by Prof. Marco Percoco, which will be developed in the coming years; an ebook on Prof. Marinacci's fields of research, in which all technical and scientific study contents and outcomes will be made available to and understandable by non-professionals; and the AXA Challenge, the first project to involve students from Prof. Paola Zanella's Technology and Innovation Strategy course.

More specifically, the AXA Challenge has sought to create a competition in which students will gain actual entrepreneurial work experience, playing an active role in the change that is revolutionizing the insurance field. More than 100 students have developed innovative ideas for smart insurance services in five categories: mobility, home, health, small- and medium-

sized enterprises, and client communications. The jury, made up of Bocconi Faculty members and AXA representatives, selected six winning groups, which were awarded prizes at the AXA Forum held in December 2017. Moreover, in 2018, some students will have an opportunity to obtain internships at AXA Italia.

This cooperation highlights the common denominator of AXA initiatives at Bocconi: to **support talent, innovation, and optimal research to reinvent insurance.** ■

‘To reinvent insurance, we focus on the talent, creativity, and innovation of Millennials. It is their positive and contagious energy that sets off the change that improves people’s lives.’

PATRICK COHEN | CHIEF EXECUTIVE OFFICER, AXA ITALIA

UNICREDIT & UNIVERSITIES FOUNDATION: A NEW TOP-UP FELLOWSHIP FOR BOCCONI

Since 2012 the UniCredit & Universities Foundation, which supports the research and study of talented individuals in Economics and Finance, has aided students at Bocconi and other universities in Europe by funding Master of Science scholarships and the Study Abroad Grant.

The Foundation also aims to attract (and retain) the best young economists working in Europe via the Foscolo Europe Top-Up Fellowship. This competitive grant was awarded to Bocconi for a third time in 2017, this year to Basile Grassi of Oxford University, now a tenure-track Assistant Professor of Economics.

The UniCredit & Universities Foundation’s important legacy thus continues, and its objectives are adapting to the demands of the third millennium. ■



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STEFANO ROSSI
GENERALI CHAIR IN INSURANCE
AND RISK MANAGEMENT

ASSICURAZIONI GENERALI AND BOCCONI: A STORY OF TRUST SINCE 1996

Assicurazioni Generali has been a longtime supporter of Bocconi University. A member of the Partners for Development Program for more than 20 years, this large insurance group believes in the University’s development projects, having invested in them since 1996.

The product of a shared set of values and goals, the relationship between Assicurazioni Generali and the University has evolved over the years, growing steadily richer in content and new cooperation opportunities, and in 2017 we instituted a new academic post, the Gruppo Generali Chair in Insurance and Risk Management, to which Prof. Stefano Rossi, of the Department of Finance, was appointed. In addition to acknowledging the excellence of an important member of the Bocconi Faculty, this new Assicurazioni Generali-funded position provides strong impetus to the University’s research in the fields of both insurance and risk management, contributing decisively to the development of instruction and related institutional work.

Moreover, with this important contribution (through which it has become a Strategic Partner), Assicurazioni Generali has solidified the relationship of mutual trust that has tied it to the University over the years. Its support for the Within Our Reach fundraising campaign has been essential and it has chosen to fund the first priority, focused on Faculty and research. The establishment of the Chair was announced

at the opening ceremony of academic year 2017-2018 and the Lectio Inauguralis was attended by top representatives of the company and the University, on 9 April 2018. ■

‘The insurance field has deep relationships with the greatest subjects of contemporary life: the partnership with Bocconi University is an important contribution to studying, analyzing and managing these, and to stimulating a beneficial cross-fertilization between the business world and academia.’

PHILIPPE DONNET | CHIEF EXECUTIVE OFFICER, GENERALI GROUP

FONDAZIONE CARIPLO AND BOCCONI: TOGETHER ON SOCIAL ISSUES

The Cariplo Foundation, a longtime Bocconi Strategic Partner, continued its support in 2017 by funding a project of significant impact, Creating Value with Culture in Penal Institutions.

The research will map the cultural initiatives pursued in the San Vittore, Milan-Opera, and Bollate penitentiaries, assessing their socio-economic value and impact on the quality of time spent in detention, on prison organization and society writ large. The survey will result in proposals for improvement of the prison context and of public/social policies.

The project, coordinated by Prof. Francesco Perrini of the Department of Management and Technology, is conducted by a team of researchers of ICRIOS Bocconi, with support from the superintendent of the Lombardy penitentiary administration. ■



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JEAN-LAURENT BONNAFÉ
DIRECTOR AND CHIEF EXECUTIVE
OFFICER, BNP PARIBAS

A NEW ENDOWED CHAIR: THE BNP PARIBAS CHAIR IN MARKETING AND SERVICE ANALYTICS

Already a leading employer of Bocconi graduates, BNP Paribas has been working closely with the University for many years. A member of the Corporate Associate Program since 2001, it is a Corporate Partner of CEMS and participates regularly in Bocconi & Jobs, both in Milan and abroad.

A Partner for Development since 2014 (through BNL), BNP Paribas shares top values and goals with Bocconi University. As well, it shares a solid European identity arising from an international vision, aspiring to excellence and supporting talent. Last year the relationship between BNP Paribas and the University went one step further, when their cooperation became a Strategic Partnership with the naming of a professorship.

Against this background, the BNP Paribas Chair in Marketing and Service Analytics was created and Prof. Andrea Ordanini, head of the Department of Marketing, was appointed to it. The new position will significantly boost Bocconi's research in the field.

The work will focus on such subjects as customer centricity, customer trust, the "omnichannel" experience, retail engineering, and customer journey analytics.

This cooperation is of great significance for both partners, reinforcing the mutual trust established and making

BNP Paribas a Strategic Partner in the Within Our Reach fundraising campaign. Generating new ideas through research in the social sciences is indeed one of the campaign's objectives, and BNP Paribas and Bocconi will pursue this goal together. ■

'In a world in constant transformation, where BNP Paribas has the responsibility to serve its clients in an exemplary and personalized way, I am thrilled to strengthen our partnership with Bocconi University via the BNP Paribas Chair in Marketing and Service Analytics, which aims to enhance our relationships with clients through new ideas and approaches to business.'

JEAN-LAURENT BONNAFÉ | DIRECTOR AND CHIEF EXECUTIVE OFFICER, BNP PARIBAS



STEFANO GATTI
ANTIN IP ASSOCIATE PROFESSOR
OF INFRASTRUCTURE FINANCE

THE ANTIN IP PROFESSORSHIP: STUDYING THE WORLD OF INFRASTRUCTURE

"Seeing potential, delivering value." That is the motto of Antin Infrastructure Partners, a leader in the private equity sector that deals with infrastructure investments. Among the founding principles of its corporate mission is the concept of partnership.

A Strategic Partner of the University, Antin has elected to work with us by contributing a generous amount that will fund Prof. Stefano Gatti's chair, the Antin IP Associate

Professorship of Infrastructure Finance, for five years. The donation will support a research program as well, also headed by Prof. Gatti, who coordinates the work of five Faculty members under the framework of these important studies.

This philanthropic gesture has considerable significance, recognizing the merit of our professor's exemplary work in the field of infrastructure, and strives toward the creation of a case study on a topic of shared interest: promoting a culture of investment in public services and funding the academic community and students so that they can study the subject thoroughly.

The goal of both Antin and Bocconi is to continue our relationship to become an important European research center. A first step in this direction is the continuing development of the Massive Open Online Course (MOOC) in Financing and Investing in Infrastructure, a project developed by Prof. Gatti in 2014. This free online course, open to anyone, is thus far followed by 25,000 people all over the world. ■

'The Strategic Partnership between Antin and Bocconi grew stronger in 2017. Antin is glad to support Bocconi and deepen this long-term relationship with such a prestigious academic institution.'

PIETRO ROULPH (INTERNATIONAL MANAGEMENT, 2012) | ANTIN IP ASSOCIATE AND FORMER STUDENT OF PROF. GATTI

CITI FOUNDATION FOCUSES ON NEW ENTREPRENEURIAL IDEAS

Good ideas can change society and improve life for everyone.

However, good ideas require talent, commitment, and, above all, investment.

Citi is well aware of this, which is why it has supported Bocconi University since 1997. In 2011, through Citi

Foundation, it began funding research projects on financial education and in 2015 it became a partner of Bocconi Start-up Day, our initiative aimed at promoting entrepreneurship and start-ups and enhancing the many activities the University organizes in these areas. ■



›
ALDO BISIO
CHIEF EXECUTIVE OFFICER
VODAFONE ITALIA

THE VODAFONE CHAIR IN MACHINE LEARNING AND DATA SCIENCE

The collaboration between Vodafone and Bocconi has grown and strengthened over the years. The corporation, a leading employer of Bocconi Alumni, has always paid specific attention to attracting new talent and has participated in Bocconi & Jobs since 2006. It joined the University's Corporate Associate Program in 2007 and is a CEMS Corporate Partner. All told, approximately 400 Bocconi Alumni work for Vodafone.

In 2017, this long and fruitful relationship became a Strategic Partnership with the creation of the Vodafone Chair in Machine Learning and Data Science. Department of Decision Sciences Prof. Riccardo Zecchina, a renowned expert in the field, is the chair's first holder for a three-year term. Its formal Lectio Inauguralis will be held in May 2018.

Investing in research and enhancing human capital are values that Vodafone and Bocconi share, and the work conducted within the partnership will contribute to strengthening this shared vision further.

Vodafone's generous contribution, in addition to providing

a significant boost to the Within Our Reach fundraising campaign, will tangibly support research and training in a field that is critical to the future of corporations as well as society in general. ■

'Digital transformation offers new opportunities to foster good relationships between corporations and their customers and optimize the entire supply chain process, and also causes the relationship between the world of work and training to evolve. The strategic collaboration with Bocconi in machine learning opens up broad possibilities for the development of new skills, ways of working, and models of leadership.'

ALDO BISIO | CHIEF EXECUTIVE OFFICER, VODAFONE ITALIA

AN INNOVATIVE CHALLENGE: 4iP INTELLECTUAL PROPERTY IN A TECHNOLOGICAL WORLD

Thanks to a generous donation from 4iP Council, a European empirical research association on Intellectual Property, students in the LL.M. in Law of Internet Technology will challenge each other in a competition applying what they have learned in the classroom to real life situations.

Guided by faculty tutors, participants will research and produce an individual research paper to present to 4iP Council, for publication on its website. ■

Named Chairs and Professorships

ENDOWED

2017 **ENDOWED CHAIR**
Prof. ANDREA ORDANINI

BNP Paribas Chair
in **Marketing and Service Analytics**
Funded by: BNP Paribas Group

2016 **ENDOWED CHAIR**
Prof. CARLO FAVERO

Deutsche Bank Chair
in **Quantitative Finance and Asset Pricing**
Funded by: Deutsche Bank

2014 **ENDOWED CHAIR**
Prof. GUIDO CORBETTA

AldAF–EY Chair in **Strategic Management of Family Business** in memory of Alberto Falck
Funded by: AldAF and EY

2013 **ENDOWED CHAIR**
Prof. GUIDO TABELLINI

Intesa Sanpaolo Chair in **Political Economics**
Funded by: Intesa Sanpaolo

ENDOWED PROFESSORSHIP
Prof. CHIARA FUMAGALLI

Avvocato Giovanni Agnelli Associate Professorship
in **Economics**
Funded by: Fondazione Giovanni Agnelli

2012 **ENDOWED CHAIR**
Prof. MICHELE POLO

Eni Chair in **Energy Markets**
Funded by: Eni

2011 **ENDOWED CHAIRS**
Prof. ELIANA LA FERRARA

Romeo and Enrica Invernizzi Foundation Chair
in **Development Economics**
Funded by: Fondazione Romeo ed Enrica Invernizzi

Prof. MASSIMO MARINACCI

AXA-Bocconi Chair in **Risk**
Funded by: AXA Research Fund

Prof. NICOLAI J. FOSS

Rodolfo Debenedetti Chair in **Entrepreneurship**
Funded by: Carlo De Benedetti

TERM

2017 **TERM CHAIRS**
Prof. RICCARDO ZECCHINA

Prof. STEFANO ROSSI

TERM PROFESSORSHIP
Prof. STEFANO GATTI

2015 **TERM PROFESSORSHIP**
Prof. EMANUELA PRANDELLI

2005 **TERM CHAIR**
Prof. DONATO MASCIANDARO

Vodafone Chair
in **Machine Learning and Data Science**
Funded by: Vodafone

Generali Chair
in **Insurance and Risk Management**
Funded by: Assicurazioni Generali

Antin IP Associate Professorship
of **Infrastructure Finance**
Funded by: Antin Infrastructure Partners

LVMH Associate Professorship
in **Fashion and Luxury Management**
Funded by: LVMH

Intesa Sanpaolo Chair in **Economics of Financial Regulation**
Funded by: Intesa Sanpaolo



SUPPORTING
THE UNIVERSITY
AND
THE CAMPUS

€ 615,145

RAISED IN 2017


Young People and the Future:

ENHANCING CAMPUS AND ACADEMIC LIFE AT BOCCONI

Investing in young people is the key to building a better future, and it requires a combination of vision and practicality. The creation of a cutting-edge facility that will best suit the requirements of both teaching and research, as well as be a place of lively cultural activity for the University community and the city of Milan, **is a goal we can achieve together.**

6 named spaces on the existing campus and on the new campus currently under construction

15 members of the Partners for Development Program that fund unrestricted support for University initiatives

A portrait of Luca Mignini, a man with short dark hair, wearing a grey blazer over a dark purple turtleneck. He is standing in front of a large, abstract painting with vibrant colors like blue, green, and yellow, and a prominent white, icicle-like structure hanging from the top. The lighting is soft, highlighting his face.

'My time in the Residence Hall was a wonderful experience, with a very high level of camaraderie. Living with those people changed my life. And one of those fellow students is still my best friend today.'

› LUCA MIGNINI | BUSINESS ADMINISTRATION, 1986

LUCA MIGNINI: A BOND WITH THE BOCCONI RESIDENCE, A SENSE OF BELONGING, AND GRATITUDE

It was the early 1980s when, leaving his native Umbria, Luca Mignini moved to Milan to study at Bocconi. After graduation, he made the bold decision to work on several continents, ultimately leading to prestigious career in the United States, where he is now in top management at the Campbell Soup Company.

By 2016 he was already supporting the “Una Scelta Possibile” program – the mission of which is to help talented young people from disadvantaged backgrounds – and in 2017 he renewed his commitment with an important donation inspired by his affection and gratitude for his Alma Mater. Through Friends of Bocconi, Inc., Luca decided to honor his late mother, Vera Camilletti Mignini, by giving her name to the study room of the residence hall at Via Bocconi 12, a place where he spent unforgettable years as a student, and that thus was very dear to him.

His entire donation will go to the Emergency Fund for Tuition, a program supporting brilliant and motivated students who, often due to unexpected family circumstances, face financial difficulties and who, without aid, might be forced to abandon their studies. Contributing to this project, Luca bears witness to how much his life experience at Bocconi – and at the Bocconi Residence in particular – influenced his future, and above all helped shape the man he has become today.

It is indeed because of donors like Luca, bound to the University by a genuine sense of belonging and gratitude, that Bocconi is able to further its efforts to provide opportunities to young people with high potential. It is by investing ever more in them that society becomes more sustainable and able, in turn, to progressively give back the benefits received, as part of a continuous pact between generations. ●

THE PARTNERS FOR DEVELOPMENT PROGRAM: FOCUS ON THE FUTURE FOR MORE THAN 20 YEARS

The Partners for Development Program, founded in 1996, involves a select number of corporations and institutions that care deeply about innovation, training, and research and wish to contribute actively toward Bocconi's growth.

Partners' top management participates in meetings of the Development Committee, stimulating a steady dialog between the academic and economic worlds, bringing about opportunities for in-depth study with leading members of the Bocconi Faculty. The Coordinating Committee works with an aim toward daily collaboration with the University.

In 2017, the Partners who celebrated the Program's 20th anniversary were Allianz and IBM Italia. ●

'Deloitte believes firmly in education, a crucial theme for its Foundation. The partnership with Bocconi establishes a pact to train new generations who will be prepared to face global challenges'

PAOLO GIBELLO | DELOITTE SENIOR PARTNER AND PRESIDENT, DELOITTE FOUNDATION

Partners for Development 2017

- ▶ Accenture
- ▶ Allianz S.p.A.
- ▶ Angelini
- ▶ Assolombarda
- ▶ Banca Mediolanum
- ▶ BNL-BNP Paribas Group
- ▶ Deloitte
- ▶ Enel
- ▶ Goldman Sachs International - Filiale Italiana
- ▶ Gruppo Generali
- ▶ IBM Italia S.p.A.
- ▶ J.P. Morgan
- ▶ L'Oréal Italia S.p.A.
- ▶ PwC
- ▶ Salini Impregilo S.p.A.



> CLAUDIO SPOSITO (1995-2016)

OLD FOXES: FROM PRIVATE EQUITY TO BOCCONI, €26,000 IN A FRIEND'S MEMORY

The Old Foxes Private Equity Leisure Club raised funds in memory of one of its members, Claudio Sposito, the founder and head of Clessidra Sgr, a leading private equity fund manager in the Italian market.

Sadly, Claudio – a well-known figure in the Milanese and international financial world, considered a true guru in private equity matters – died in January 2016 at just 60 years of age, leaving behind his wife (a Bocconi Alumna) and two children, one of whom attends our University.

To keep his memory alive, friends and members of the Old Foxes Club, of which Claudio was an active member, decided to give his name to a meeting room in the Alumni Space that will be part of the campus's new SDA Bocconi building, under construction in the former Centrale del Latte area. Pending completion of the work, expected in late 2019, a plaque dedicated to Claudio has been mounted temporarily in a study room in the Library.

The initiative was organized by Fabio Sattin, Chairman of Private Equity Partners Sgr, a Bocconi professor, and one of the four founders (in 2003) of the Old Foxes Club. He worked together with Luciano Balbo, Paolo Colonna, and Sergio Sambinet. Fabio suggested involving the rest of the Club, the members of which are linked by sincere friendship grounded in mutual support and respect, and they enthusiastically joined the project.

Through 58 donations, the Club raised €26,000. Of that amount, €1,000 was allocated to the Library for the purchase of new books on private equity. ●

'Claudio was a very active member of our club, and private equity was his professional interest. It was therefore natural for us to donate the funds raised to the institution that, as we see it, represents excellence in the study of the subjects concerned.'

FABIO SATTIN | ONE OF THE FOUNDERS OF THE OLD FOXES
PRIVATE EQUITY LEISURE CLUB

1945–2005: GRANDFATHER AND GRANDSON BECOME ALUMNI, THE MARIO DAVOLI STUDY SPACE IS BORN

He studied within the same walls, where, many years earlier, his grandfather, Mario Davoli – born in 1919 and graduated from Bocconi in 1945 in Economics and Business Administration – had attended lectures. And exactly 60 years later, in 2005, he himself also graduated from our University. It is specifically in memory of his late grandfather that the young Alumnus – who wishes to remain anonymous – has given a generous sum on behalf of Donatella and Giuliana Davoli, respectively his mother and aunt, for the naming of a study space in the Library.

The choice is rich in significance, born of a strong human bond, and acknowledges the Institution, shows commitment to his Alma Mater, and represents – as much in this case as any – a true pact between generations. ●



›
MASSIMO NICASTRO
 BUSINESS ADMINISTRATION, 1987

MASSIMO NICASTRO: GRATITUDE AND REMEMBRANCE FOR NEW GENERATIONS

From graduation in Business Administration in 1986 at Bocconi to the position of Miami realtor in the third millennium. Such has been the path of Massimo Nicastro, president of the investment firm Ambrosiana LLC and the real estate corporation South Beach Estates, as well as chief executive officer of the Nicastro Group and president of the Como professional soccer team.

Massimo's story is not one of mere professional success but also that of an Alumnus deeply linked to Bocconi, to which he has committed himself in terms of association and in the spirit of philanthropy.

Since 2005, as BAA Miami Chapter Leader, Massimo has demonstrated a strong sense of belonging to his Alma Mater and to the Bocconi community, and he has devoted his enthusiasm, time, and talent to them. In 2017, this deep bond led him to a commitment to support the University's development projects by naming a meeting room in the Alumni Space at the new campus. He has done so by way of a generous donation to Friends of Bocconi, Inc.

It is an exemplary gesture of giving back to the institution that shaped him, testifying to a wish to honor an important experience in his life, but especially a demonstration of the desire to invest in new generations of Bocconians, providing them with a meeting place and a space for gathering, discussion, and sharing.

Further, it is also a personal choice to express his gratitude

and honor the memory of those who, years before, believed in and invested in him. Massimo Nicastro has thus chosen to name the meeting room in the Alumni Space after Marisa and Gaetano Nicastro, his parents, who through so many sacrifices enabled him to have an educational experience without equal, the same experience that he contributes to today to offer to future generations of Bocconians. ●



›
AMELIA ISACCHI SAMAJA
 (PASSED AWAY IN 2007)

FONDAZIONE ISACCHI SAMAJA: 10 YEARS ON, AMELIA'S DREAM IS STRONGER THAN EVER

The Isacchi Samaja Foundation, created by generous donor Mrs. Amelia Isacchi Samaja (who died in 2007) as a mark of her strong desire to realize the ideal of solidarity, is now ten years old.

Today an important part of that dream – funding of scholarships for deserving but economically disadvantaged students through various contributions – has physical representation with the naming of a space at Bocconi.

A plaque mounted in one of the most representative places, the University Library, now pays tribute to the Foundation for its aid to young people. The Library is visited daily by more than 2,000 people and houses Italy's largest and most complete collection specializing in economics and finance, with more than 800,000 volumes and 30,000 periodical titles in either paper or electronic format. ●

SUPPORTING
OUR
ALMA MATER:
BAA – BOCCONI
ALUMNI
ASSOCIATION

45

CHAPTERS ABROAD

25

AREAS IN ITALY

115

CLASS LEADERS

14

TOPIC GROUPS




Giving in Other Ways:

TIME AND TALENT

The **Bocconi Alumni community** is made up of more than **110,000 graduates** from the University's five schools. Representing them all is the **BAA – Bocconi Alumni Association**, which promotes networking, lifelong learning, and career advice to make this large, international community ever more cohesive and interconnected.

The Association achieves success through the contributions of the many volunteers who share the values of their Alma Mater. They promote its growth by generously dedicating time and talent to its community and investing in its projects to generate new opportunities for others.

For all these volunteers and all the Alumni who choose to honor their experience at Bocconi with a significant gesture of **giving back**, the University is deeply grateful. We proudly thank them for the trust they have placed in us.

A portrait of Isabella Goldmann, a woman with blonde hair and glasses, wearing a brown blazer and a gold necklace. She is looking slightly to the right of the camera with a gentle smile.

'For us Bocconi is a home. We want to make our contribution because everyone's effort is needed to make things better. This is how we'll build the future and a more sustainable society, with our young people.'

› ISABELLA GOLDMANN (MBA 12, 1987) AND ALESSANDRO CREMONA (MBA 12, 1987)

ISABELLA GOLDMANN AND ALESSANDRO CREMONA FOR SUSTAINABILITY

Isabella Goldmann (MBA 12, 1987) is one of the BAA's long-standing Topic Leaders, active in the area of sustainability.

Having worked with the BAA since its founding, Isabella firmly believes in the value of devoting time to others and she therefore fully embraces the philosophy of Time, Talent & Treasure, investing her time and experience in projects close to her heart. In 2017, Isabella and her husband, Alessandro Cremona (also MBA 12), elected to fund – through a scholarship provided by their company, whose focus is applied sustainability – a student in the MAGER Master program.

Through their commitment and that of their company, Goldmann & Partners, Isabella and Alessandro are giving value to significant study projects, building, in all respects, a bridge to the future. ■

DARIO AND MARIA PIA: FROM SICILY TO SWITZERLAND, FOR BOCCONI

Dario Marino (MIEM 16, 2006) and Maria Pia Cappiello (Business Administration, 1999) were the first BAA Chapter Leaders to take up the fundraising challenge.

Dario, an individual donor since 2015 and very active in the Association from the outset, has enthusiastically organized fundraising among Sicilian Alumni for the benefit of deserving Sicilian students, obtaining impressive results in only a few months.

Some 1,400 kilometers north of Palermo, Maria Pia, Geneva Chapter Leader, has also devoted her time to Bocconi with commitment and dedication. Since 2015, at her chapter she has promoted the Within Our Reach Campaign, thus raising donations for both the Faculty and the Research Development Fund, and the new campus construction project, set to be completed by the end of 2019. Moreover she has been an individual donor since 2017. ●



EUGENIO MORPURGO
BUSINESS ADMINISTRATION, 1984

EUGENIO MORPURGO: A PATH OF GROWTH FOR (AND WITH) BOCCONI

A 1984 graduate in Business Administration, Eugenio Morpurgo is one Alumnus who has, year after year, built his relationship with Bocconi.

Inspired by a sincere and strong attachment to his Alma Mater, he has a vivid sense of belonging to the Bocconi community, to which he gives time and talent, as well as financial resources.

A former member of the BAA Advisory Board, he now sits as a volunteer on the Association's Board of Directors and, since 2015, has supported students through the BAA Scholarship Fund. He gave to the fund twice in 2017.

In addition to these commitments, Eugenio answered the Old Foxes fundraising call in memory of Claudio Sposito, showing his steady, unwavering support. He is an Alumnus who can always be counted on, as well as an example for all Bocconians. ●

OUR
DONORS



Thank you

‘What the donors offer us has an enormous impact on our lives, and I will be forever grateful to them for the opportunity they’ve given me. They do great things, really. I hope the donations keep coming, because just imagining the joy that another student like me will feel at being part of this family fills my own heart with joy. It’s participating in the meetings with Alumni and donors that makes clear to me the good fortune I’ve had to belong to this great family.’

BENEDETTA BERNABINI | BAA SCHOLARSHIP FUND 2016 BENEFICIARY – BAA LONDON

Thank you.

Alumni and Individuals

Bocconi University is grateful to all Alumni and individuals who have personally chosen to support its initiatives. As a way of acknowledging their commitment and participation, we have established a series of donor groups, each of them associated with a symbol of the University. The total amount of donations received within a single fiscal year determines to which group a donor belongs.

Pellicani Circle

▶ **PELLICANI BIANCHI**

from 1 to 249 euros

▶ **PELLICANI BLU**

from 250 to 999 euros

The pelican has been the University's mascot ever since the time of the Bocconi University Graduates Association (ALUB), which chose it as its symbol at the beginning of the last century. Blue and white are the University's colors. Pelicans have been the emblem of altruism since ancient times.

Leoni Circle

▶ **from 1,000 to 9,999 euros**

The lion sculptures, by Arturo Martini, in the entrance hall of the main building at Via Sarfatti 25, are the University's symbol par excellence. Tradition has it that you may walk between them only after graduating. Lions represent strength, prudence and courage.

Alloro Circle

▶ **ALLORO BRONZE**

from 10,000 to 49,999 euros

▶ **ALLORO SILVER**

from 50,000 to 99,999 euros

▶ **ALLORO GOLD**

over 100,000 euros

▶ **ALLORO DIAMOND**

over 1,000,000 euros

The laurel (alloro) wreath in the University's crest represents the accomplishment and the good fortune of having achieved knowledge and understanding through sacrifice and dedication. The laurel – laurus in Latin, from which the word "laureate" also derives – is a symbol of victory, knowledge and wisdom. For this reason, it is used to crown new graduates.

1902 - Loyalty Society

This society recognizes all donors who have supported the University for at least two consecutive years. It commemorates the year in which Ferdinando Bocconi, by donating part of his own estate, founded Bocconi University in memory of his son, Luigi.

Ettore Bocconi Society

This society comprises all donors who have made a bequest to the University. Ettore Bocconi, son of Ferdinando and brother of Luigi, led the University until his death and bequeathed the entire Bocconi family estate to the University his father had founded.

Pellicani Circle

PELLICANI BIANCHI

MANAV AGARWALA
MBA 35, 2010

FABIENNE AGLIARDI ★

ALESSANDRO ALBANESE

LUCA ALDEGHI ★

PRISCILLA ALESSANDRINI
Economics of Arts, Culture
and Communication, 2008

SILVIA ALESSO

HANI AL-OMARI
MBA 35, 2010

MARTINO AMADARDO
Law, 2008 and enrolled in EMBAS 17

CHARLOTTE ANDREA
MBA 35, 2010

ELDA ANELLI
Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Marketing Management

MARIA ANGHILERI ★
Law, 2011

LEONARDO ANTINORI
Accounting, Financial Management and
Control, 2016

LAURA APORTONE

AULONA ARAPI
MBA 30, 2005

FRANCESCA ARBITANI ★
Master NP&COOP, 2011

ALESSANDRO ARDIZZONE

GIACOMO ARDUINI
Enrolled in EMBAS 17

GIORGIO ALBERTO ARLATI ★
Economics and Business Administration,
1966

ALESSANDRO ARNONE ★
Executive program, 1995

GUIDO AUTELITANO

SIMONE AUTERA
Economics and Management in Arts,
Culture, Media and Entertainment, 2013

RICCARDO AZZALI ★
Business Administration, 1974

MARCO BAELI ★
EMBAS 10, 2011

MICHELE BALLATORE
MBA 35, 2010

GIUSTO BALLETTA

ANNALISA BANDERA
Economics and Management for Arts,
Culture and Communication, 2017
and enrolled in Economics and
Management of Arts, Culture, Media and
Entertainment

PAOLO BARBANTI ★
MBA 15, 1990

UMBERTO BARBIERI
Enrolled in EMBAS 1

STEFANO BARCELLA

GIACOMO BARUCHELLO
MBA 13, 1988

JACOPO BARZAGO
Enrolled in EMBAS 17

LUIGI BASSANINI
Economics and Business Administration,
1957

ALESSIO BASTA
MBA 35, 2010

MARCO BATTISTELLO ★
MBAs Raccordo, 2002

ILARIA BATTISTINI ★
Law, 2004

PAOLO BAVASSANO
MBA 33, 2008

FRANCESCA BECCACECE

GABRIELLA BELLANDI
Foreign Languages, 1967

MARCELLO BELLITTO
MBA 33, 2008

GIOVANNI BATTISTA BELLOMO
Enrolled in Law

ERIKA BELLONI
EMBA 5, 2008

JUAN BELTRAN FERNANDEZ

**MARGARITA ROSA BELTRAN
FERNANDEZ**
EMBAS 16, 2017

PAOLA BENEVENTO
Enrolled in EMBAS 1

ANDREA BENOCCI ★
Business Administration, 1993

MATTIA BERETTA
Enrolled in Executive Master EMF 1

TIZIANO BERETTA
EMBAS 15, 2016

ROBERT HENRY BERLÉ

LUCA BERNABÈ ★
EMBAS 15, 2016

WALTER BERNASCONI
Business Administration, 1983

BIANCA MARIA BETTOLI ★
Business Administration and
Management, 2015 and
enrolled in International Management

The symbol ★ identifies members of the 1902 Loyalty Society: 2017 donors who have supported the University for at least two consecutive years.

MATTEO BIALE

MBA 35, 2010

CARLO MARIA BINDELLA

Business Administration, 1978

CINZIA BIOCCHI

MARCELLO BISCUSO

GIULIA BISOFFI

ALESSANDRO BOCCA

Enrolled in EMBAWE 1

PIERLUIGI BOCCHINI

Business Administration, 1995

ALESSANDRO BOGGIALI

MBA 33, 2008

MARCO BOLGIANI

Business Administration, 1982

DEBORAH BOLLATI

Enrolled in Economics and Management
for Arts, Culture and Communication

FABIOLA BOMBANA

Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Economics and Management
of Arts, Culture, Media and Entertainment

DANIELA BONELLI

MAURO BONETTI

Marketing and Communication, 2007

GIOVANNA BONORA ★

CLAUDIA BORAGINE

PAOLO BORGHERINI

Enrolled in EMBAWE 1

CRISTINA BORGHESAN

CHIARA BOSCOLO BRAGADIN

Enrolled in Economics and Management
for Arts, Culture and Communication

ALICE BOVONE

Economics and Management in Arts,
Culture, Media and Entertainment, 2017

ROBERTO BOZIC

Enrolled in EMBAWE 1

FRANCESCO BRAMBATI

Economics and Finance, 2016
and enrolled in Finance

PAOLO UGO BRANCHI ★

Business Administration, 1973

FRANCESCO BRAZZOLI ★

Economics, 1976

MARIA-SOFIA BRENNI

Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Management

SIMONE BREVIGLIERO ★

MBA 31, 2006

DANIELA BRICOLA

EMBA 14, 2017

MARIANTONIETTA BRUNENGO

EMBAS 16, 2017

FEDERICA BUCCHERI

Economics and Management for Arts,
Culture and Communication, 2017
and enrolled in Economics and
Management in Arts, Culture, Media
and Entertainment

STEFANO BUCCI

MARIO BUFFO

MBA 35, 2010

LUIGIA BUONVINO ★

Economics and Business Administration, 1956

AMELIA BUTNARU

ERIKA BUZZETTI

General Management, 2007

ALESSANDRA CAGNETTA

ROBERTO CALAMANDREI

FRANCESCO CALDARA ★

Business Administration, 1996

CHIARA CALIANDRO

Law, 2008

SEDA CALORE

MBA 35, 2010
and **SANTI CALORE**
MBA 35, 2010

FABRIZIO CAMERA

International Economics, Management
and Finance, 2015

MATTEO CAMPANELLA

MBA 35, 2010

ARIANNA CAMPANILE

Economics and Management in Arts,
Culture, Media and Entertainment, 2017

ILARIA CANDOTTI

MBA 35, 2010

ILARIA CANNALIRE ★

International Economics, Management
and Finance, 2015 and enrolled in
International Management

MARIAGABRIELLA CAPOZZI ★

Business Administration and Law, 1999

MARIA PIA CAPPIELLO

Business Administration, 1999

FILIPPO CAPUTO

Business Administration, 2002
and enrolled in EMBAS 17

SIMONA CARDAMONE

EMBAS 16, 2017

GUIDO CARISSIMO

Economics, 1982

FEDERICA CARNI

MBA 30, 2005

TUDOR CARSTOIU

Economics and Management
of Innovation and Technology, 2016

MARIA ELENA CARUSO

MBA 35, 2010

CLAUDIO CASSANELLO

ROBERTO CASSATA

ENRICO CASTELLANO

LETIZIA CASTELLANO

Economics and Management for Arts,
Culture and Communication, 2016 and
enrolled in Economics and Management
of Government and International
Organizations

ELEONORA CASU**MASSIMILIANO CATANESE**

Business Administration, 2001

GIUSEPPE FEDERICO CAPELLA ★

EMBAS 15, 2016

FEDERICA CAVALLETTI

Economics and Management in Arts,
Culture, Media and Entertainment, 2017

RICCARDO CAVANNA

Business Administration, 1999

GAIA CECCAROLI

Economics and Management in Arts,
Culture, Media and Entertainment, 2011

UGO CELESTINO

Economics, 1994

JESSICA CENZATO**CLAUDIO CEPER ★**

Economics and Business Administration,
1971

GIUSEPPE CERAMI

Accounting, Financial Management
and Control, 2006

PAOLO CERRUTO

Economics and Management for Arts,
Culture and Communication, 2016

ALESSANDRO CEZZA

Enrolled in EMBAS 17

SILVIA CHECOLA

Economics and Management for Arts,
Culture and Communication, 2014

ANTONIO CHIARELLO

Executive program, 2011

STEFANO CHIARVA

Law, 2008

FRANCESCO CHIFARI

Business Administration, 2002

PAULINA CHU

MBA 35, 2010

NICOLA CIARDIELLO

Enrolled in EMBA 15

GUENDALINA CILLI

Economics and Management in Arts,
Culture, Media and Entertainment, 2017

PAOLA CILLO

Business Administration, 1996

SERENA CIMINO

EMBAS 15, 2016

CATERINA CINQUESANTI

Enrolled in Economics and Management
for Arts, Culture and Communication

CLAUDIO CLERICI

Enrolled in EMBAS 17

SIMONA COLANTONIO

Business Administration, 1996

ANGELA COLLERINI**MARCO COLLOVINI**

Enrolled in International Economics
and Management

PIERANDREA COLUCCI

Business Administration and Law, 2008

FRANCESCO ROSARIO COMETA

Business Administration and Law, 2004

FILIPPO CONSONNI

Business Administration and Management,
2016 and enrolled in Management

GIANLUCA CONTE**GIANLUIGI CONTIN ★**

Business Administration, 1990

CHIARA COPPOLA

Economics and Management for Arts,
Culture and Communication, 2006

FEDERICA CORBANI**STEFANO CORBANI****MARGHERITA CORDIOLI**

Economics and Management in Arts,
Culture, Media and Entertainment, 2014

ANTHONY COSNOTTI

MBA 35, 2010

BARBARA COSTA

Business Administration, 1989

DANIELA COSTA

Business Administration and
Management, 2017 and enrolled
in Economic and Social Sciences

ALICE COSTANTINI

Economic and Social Sciences, 2014 and
enrolled in Economics and Management
of Government and International
Organizations

ANDREA COSTANTINI

Business Administration and Law, 2000

CLAUDIA COTTICA

Marketing Management, 2011

ROSALIA COTTONE**NICOLÒ CRAVERO**

Enrolled in International Economics
and Management

ALESSANDRO CREMONESI

General Management, 2007

MATTEO CRESPI

MBA 35, 2010

ALBERTO CRIPPA ★

Economics and Business Administration, 1966

ALBERTO CUDONI

Enrolled in Economics and Finance

GIOVANNIBATTISTA CURAMI

Economics and Business Administration, 1957

DARIO DAL PINO

MBA 35, 2010

LUIGI D'ALBO

Business Administration and Law, 2017

IOLANDA D'AMATO

MBA 35, 2010

ALESSANDRO D'AMBROSIO
EMBA 11, 2014

GIANNICOLA D'APRILE ★
Economics and Business Administration, 1973

GIULIA DAROSI
Enrolled in Business Administration
and Management

JOSEPH DAVOLI
MBA 18, 1993

FRANCESCA ANDERS DEMARCO ★

MASSIMO DE RUBERTIS
Business Administration, 1992

PAOLINO DE STEFANO
MBA 35, 2010

GENNARO DELLA VALLE
MBA 18, 1993

JACOPO DELLACASA
Marketing Management, 2006

DANIELE DELL'ORTO

PIERGIULIO DENTICE DI ACCADIA
EMBAS 8, 2009

UMBERTO DESSI
Economics and Business Administration,
1966

STELLA DI CAPUA
Enrolled in Economics and Management
for Arts, Culture and Communication

FRANCESCO DI CARMINE
Economics of Arts, Culture
and Communication, 2007
and enrolled in EMBAS 17

GABRIELE DI FIORE
Enrolled in EMBAWE 1

PIERATTILIO DI GREGORIO ★
EMBA 8, 2011

MATTEO DI MAIO
Enrolled in Law

SIMONE DI PAOLANTONI
Organization and Information System, 2008
and enrolled in EMBAS 17

MARIANO DI RIENZO ★
Enrolled in MBA 42

FEDERICA DIOTALLEVI ★
Economics of Public Administration
and International Institutions, 2003

MARCO DOMINICI
MBA 35, 2010

GIULIANO DONÀ
Economics and Business Administration,
1968

CRISTIANO DONELLI
Enrolled in EMBAWE 2

SILVIA DORE
Economics and Management in Arts,
Culture, Media and Entertainment, 2016

BICE DOTTI
Economics and Business Administration,
1967

SILVIA MARIA DRAGHI
Economics, 1996

CARMEN DRAZZA

NIKOLAUS EGYED
MBA 35, 2010

MARTA EQUI PIERAZZINI
Economics and Management in Arts,
Culture, Media and Entertainment, 2013

MAURIZIO FABBRO
CEGA 25, 1980

FEDERICO FACCHINI ★
Business Administration and
Management, 2016 and enrolled
in Marketing Management

MICHELE FACCO ★
EMBAS 8, 2009

GABRIELE FAELLI
EMBAS 16, 2017

GIUSEPPE FAILLA
EMBA 14, 2017

LUCA FALCONE
Executive program, 2017

VALERIO FALLUCCA
MBA 23, 1998

JOHN FANECA
MBA 35, 2010

ANDREA BABY FARABEGOLI
Enrolled in Economics
and Management for Arts, Culture
and Communication

DAVIDE FATIGATI ★
Business Administration, 1994

CARLO FAVERO
Economic and Social Sciences, 1985

DOMENICO FAZIO
EMBAS 13, 2015

GABRIELE FERLITO
Law, 2006

CRISTINA FERRARI
MBA 33, 2008

FABIO FERRARI
EMBA 14, 2017

LUCIA FERRARI
Economics of Public Administration
and International Institutions, 2008

FLAVIO FESSIA
MBA 35, 2010

PIERGIORGIO FESTINO
MBA 30, 2005

FRANCESCA FILIPPUCCI
Enrolled in EMBAWE 1

STEFANIA FIORDALISO
EMBAS 15, 2016

ANGELO FIRRITO
Business Administration, 1981

CRISTIANA FIRULLO
Enrolled in Economic and Social Sciences

ROBERTO FIUMARA
MBA 18, 1993

FEDERICA FOGLIA

Enrolled in Economics and Management
for Arts, Culture and Communication

LAURA FORTI

Economics and Management for Arts,
Culture and Communication, 2007

FRANCESCO FRANCIOSO

Business Administration, 2005

TERESITA FRIEDMANN

Economics and Business Administration, 1957

FEDERICA FRIGERIO

Enrolled in Economics and Management
for Arts, Culture and Communication

MICHELE FRIGERIO

Enrolled in Business Administration
and Management

GIORGIA FUCELLI PESSOT DEL BO'**STEFANO FULGI**

Accounting, Financial Management and
Control, 2009 and enrolled in EMBA 14

ISABELLA FUMAGALLI**LUCA FUSAR IMPERATORE**

Economic and Social Sciences, 2011

MARIA CRISTINA GAETANI

Foreign Languages, 1958

ILARIA GAGLIARDI

EMBAS 16, 2017

TOMMASO GAGLIARDI

Accounting, Financial Management
and Control, 2013

MARTINA GALLETTI

Enrolled in Economics and Management
for Arts, Culture and Communication

STEFANO GAMBARÈ

Executive Program, 2015

GIULIA GARGIULO

Enrolled in Business Administration
and Management

MIHAEL GARIBALDI

MBA 18, 1993

GIOVANNI PAOLO GARIBOLDI**ANDREA GASPARRI****WALTER GATTAVARA**

Business Administration, 1990

GAIA GAUDENZI

Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Economics
and Management of Government
and International Organizations

JACOPO BRIAN GAZZOLA**ALESSANDRA GEROSA ★****CHIARA GEROSA****SILVIO GEROSA****ALESSANDRA GHELFI**

Business Administration, 1995

ALBERTO GHIONE**UBALDO GHIRINGHELLI ★**

Economics and Business Administration, 1962

ALESSANDRA GIARIN

Economics and Management in Arts,
Culture, Media and Entertainment, 2011

ANDREA GIORDANO

Enrolled in EMBAS 17

RAFFAELE GIORDANO

Executive Master EMMAS 2, 2003

GIANCARLO GIORGIO

Enrolled in EMBAS 17

ARIANNA GIUFFRÈ

Economics and Management in Arts,
Culture, Media and Entertainment, 2016

MATTEO GIUGOVAZ

Enrolled in International Economics
and Finance

CHIARA GOTTARDIS

Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Economics
and Management in Arts, Culture,
Media and Entertainment

ANDREA GOTTFRIED

EMBA 11, 2014

LETIZIA GRASSI

Economics and Management for Arts,
Culture and Communication, 2016 and
enrolled in Economics and Management
in Arts, Culture, Media and Entertainment

ROBERTO GRIMALDI

Enrolled in EMBAWE 1

EUGENIO GRIPPO**FABRIZIO GROSSI GONDI****LUCA GUALENI**

Enrolled in Economics and Management
for Arts, Culture and Communication

ALFONSO GUARNIERI

EMBAS 16, 2017

MARCO GUAZZONI ★

EMBAS 3, 2004

MASSIMILIANO GUELFÌ**MATTEO GUERRA****FRANCESCO GUIDARA ★**

EMBA 3, 2006

GIANVITO GULISANO

Enrolled in EMBAWE 1

GUIDO GUMIER**ALFREDO HASSAN**

Enrolled in Business Administration
and Management

ETIENNE HUNYADY

EMBA 7, 2010

DORINA HYSENBELLI ★**FABRIZIO IACONETTI ★**

MBA 16, 1991

FEDERICA IAIA

Management, 2010

GUGLIELMO IANI

Enrolled in Business Administration
and Management

MARTINA IANNUZZI

Economics and Management for Arts, Culture and Communication, 2017 and enrolled in Economics and Management in Arts, Culture, Media and Entertainment

LORENA IGNAZZI

Enrolled in EMBAWE 1

ROSSELLA INCARBONA

Economics and Management in Arts, Culture, Media and Entertainment, 2015

ALBERTO IPERTI

MBA 18, 1993

EMANUELE ISCHIA

Management, 2013 and enrolled in EMBAWE 1

RICCARDO ISOLA ★

EMBA 2, 2005

VICTORIA SARA KASPAR

Economics and Management for Arts, Culture and Communication, 2016 and enrolled in Management

MARIA COSTANZA KATSAROS

Business Administration and Management, 2016 and enrolled in Accounting, Financial Management and Control

NAOMI KOHASHI ★

Enrolled in EMBAS 17

TURKER KOKHAN

MBA 35, 2010

VALENTINA LA BRUZZO

MARCO LA MARCA

Economic, Statistics and Social Science, 2004

SIMONA LA PORTA

International Economics, Management and Finance, 2016 and enrolled in Finance

GUGLIELMO LANCASTERI

MBA 9, 1984

CHIARA LANDOLFO

Economics of Public Administration and International Institutions, 2009

ANDREA LANZA

GIULIA LAREGINA

Economics and Management for Arts, Culture and Communication, 2017 and enrolled in Economics and Management in Arts, Culture, Media and Entertainment

ANAND SWARUP LASKAR

MBA 35, 2010

ANTONELLA LATTOCCO

CATERINA LAURENZI

Economics and Management for Arts, Culture and Communication, 2015 and enrolled in Management

FABRIZIO LAVECCHIA

MBA 33, 2008

STEFANO LAZZARO

MBA 35, 2010

CLAUDIA LECCESE

Enrolled in Economics and Management for Arts, Culture and Communication

TEODORO LECHI DI BAGNOLO

Enrolled in Economics and Management for Arts, Culture and Communication

FABRIZIO LEMME

MBA 12, 1987

ALBERTO LEONARDI

Business Administration and Management, 2016 and enrolled in Economics and Management of Government and International Organizations

ALICE LEONI

Enrolled in Economics and Management for Arts, Culture and Communication

ANDREINA LEVI ★

Foreign Languages, 1957

DANIELA LIGURGO

ANGELO LIOTTA

MBA 30, 2005

FEDERICA LOCATELLI

Economics and Management in Arts, Culture, Media and Entertainment, 2015

MAURO LOCATELLI

Business Administration, 2002 and enrolled in EMBAWE 1

STEFANO LODES

Enrolled in EMBAS 17

ANITA LOMBARDI ★

EMBAS 8, 2009

FABIO LOMBARDI

EMBAS 13, 2015

GIULIO LOMBARDO

Enrolled in Economics and Management for Arts, Culture and Communication

CLAUDIO LONGONI

EDOARDO LOPEZ

EMBAS 16, 2017

GIANMARCO LORETI

MBA 35, 2010

FLORIANA LUCCHESI

Economics and Management for Arts, Culture and Communication, 2016 and enrolled in Management

MARCO LUCCI ★

Enrolled in EMBAS 17

MARCO LUCHETTI

Economics and Management for Arts, Culture and Communication, 2017 and enrolled in Economics and Management in Arts, Culture, Media and Entertainment

ALBERTO LUMACHI

EMBA 13, 2016

GIORGIO LUZI

STEFANO MACALLI ★

Enrolled in EMBAS 17

MARCO MAFFÈ

EMBA 5, 2008

DOMENICO MAGNIFICO

PIETRO MAGNONI
MBA 35, 2010

ALBERTO MANCINI
Enrolled in Economics and Management
for Arts, Culture and Communication

EDOARDO MANCINI
Enrolled in Economics and Management
for Arts, Culture and Communication

MARTA MANCINI
Enrolled in Economics and Management
for Arts, Culture and Communication

ELENA MANCUSO
Enrolled in EMBAS 17

VALENTINA MANFREDI
MBA 35, 2010

LUDOVICA MANFREDINI
EMBAS 16, 2017

VALERIA MANFREDINI

SOFIA MANFRONI
Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Economics
and Management in Arts, Culture,
Media and Entertainment

GIULIO MANNO
EMBAS 15, 2016

MANJITH MANOHAR
MBA 35, 2010

CIRIACO MARASCHIELLO
EMBA 14, 2017

FABIO MARCHESI
Enrolled in EMBAS 17

GIUSEPPE MARIANO
EMBAS 8, 2009

GIACOMO MARINELLI
Economics and Finance, 2016
and enrolled in Finance

DARIO MARINO ★
Master in International and Economic
Management, 2006

DONATELLA MARITANO

FEDERICA MAROTTA

CATERINA MARRA

LUCA MARTINAZZOLI
Economics of Arts, Culture
and Communication, 2004

RAFFAELE MARTINGANO
MBA 35, 2010

DANIELA MARTINO
Business Administration, 1993

PAOLA MASCIA

LUCA MASELLI
Finance, 2009

DILETTA MASPERI ★
Economic and Social Sciences, 2012

GAIA MASPERI

GUIDO MASSERA
EMBA 14, 2017

GIORGIO MASSIGNANI
Economics and Management in Arts,
Culture, Media and Entertainment, 2015

MELANIA MASTRANGELO
EMBAS 16, 2017

FEDERICO MASTROLEO ★
EMBA 13, 2016

ANDREA MAURI
Enrolled in EMBAWE 1

ELENA MAURI
EMBAS 9, 2010

VITTORIA MELONI
Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Economics and
Management in Arts, Culture, Media
and Entertainment

ANNALISA MENGHINI
Economics of Public Administration
and International Institutions, 2004
and enrolled in EMBAWE 1

LORELLA MERATI

MARCO MERELLI
Economics, 1993

TIZIANA MERIGGI
EMBAS 4, 2005

GABRIELE MESSINEO
Economics and Management in Arts,
Culture, Media and Entertainment, 2015

RAPHAEL MEYKE
Enrolled in Economics and Management
of Government and International
Organizations

BEATRICE MEZZOGORI ★
Economics and Management for Arts,
Culture and Communication, 2007

MLADEN MICHEL
MBA 35, 2010

DANIA MILLETTI
Enrolled in Economics and Management
in Arts, Culture, Media and Entertainment

BEATRICE MINGAZZINI
Economics and Management for Arts,
Culture and Communication, 2017
and enrolled in Economics
and Management in Arts, Culture,
Media and Entertainment

MARCO MINICUCCI
Economics and Management for Arts,
Culture and Communication, 2015
and enrolled in Economics
and Management in Arts, Culture,
Media and Entertainment

MARA MOIOLI
Master NP&COOP, 2011

ANTONIO MOLA

GIACOMO MOLERI
Economics of Arts, Culture
and Communication, 2005

DIEGO MOLINA
EMBAS 16, 2017

FULVIA MOMBELLI
Foreign Languages, 1958

LELIO MONDELLA

MBA 25, 2000

ROBERTO MONTARULI

Enrolled in Law

LORENZA MORANDINI

Business Administration, 1995

ANDREA MORETTINO

Marketing Management, 2009

ILARIA MORGANTI

Economics of Arts, Culture
and Communication, 2004

GIULIA MORGILLO

Enrolled in Economics and Management
for Arts, Culture and Communication

ROBERTO MORONI

Enrolled in EMBAWE 1

GIACOMO MORRI

Business Administration, 2000

GERT MORTENSEN

MBA 18, 1993

MARIO MOSCHETTA

Business Administration and
Management, 2016 and enrolled
in Marketing Management

FEDERICA MOSCHINI

EMBAS 16, 2017

MARCO MOSSONI

EMBAS 16, 2017

MARCO MOTTADELLI

EMBAS 15, 2016

CLAUDIA MUSICCO

ELDA NAPOLI

Economics and Management in Arts,
Culture, Media and Entertainment, 2015

ADRIANO NASSI

EMBA 10, 2013

EMMA NICCOLINI

Economics and Management for Arts,
Culture and Communication, 2016
and enrolled in Management

STEFANO NICOLA

Enrolled in EMBAWE 1

FRANCESCO NIEDDU

Economics, 1975

MARTINA NOBILE

Enrolled in Law

RAY O'CONNELL

MBA 18, 1993

MORITZ OFFENEY

MBA 35, 2010

LORENZO OLCESE

EMBA 4, 2007

MAURIZIO OLIVA

ARTIOM ONOFREI

Business Administration
and Management, 2016
and enrolled in Management

SARAH ORLANDO

Economics of Arts, Culture
and Communication, 2004

LISA OROMBELLI

GIANMARCO PAGANO

MBA 33, 2008

IVO PAGLIALONGA

Management, 2015

DAVIDE PALIAGA

Business Administration and
Management, 2016
and enrolled in Management

GIUSEPPE PANNUNZIO

EMBAS 15, 2016

SERGIO PANZARELLA

Economics and Management for Arts,
Culture and Communication, 2009

PANAGIOTIS PAPADOPOULOS

MBA 35, 2010

IOANNIS PAPAZOGLU

Healthcare Management, 2008
and enrolled in EMBAWE 1

STEFANO PAPINI

MBA 30, 2005

ROCCO PARACCHINI

MBA 35, 2010

GIANLUCA PASQUALI

MBA 30, 2005

RICHARD PAVITT

ALESSANDRO PECORELLI ★

Enrolled in EMBAS 17

CARLO PECORELLI

DAJANA PENNACCHIETTI

Economic and Social Sciences, 2009

GLORIA PENTIMALLI

Economics of Arts, Culture
and Communication, 2004

ELEONORA PESENTI

Enrolled in Economics and Management
for Arts, Culture and Communication

MARCO PIACENTINI ★

EMBAS 10, 2011

ROBERTA PIAGNERI

Business Administration, 1995

DANIELE PIAZZALUNGA

EMBA 14, 2017

LORENZO PICICCO ★

FEDERICO PIPPO

MBA 35, 2010 and enrolled in PhD in
Business Administration and Management

ALEXANDRA PIROVANO

Enrolled in Economics and Management
for Arts, Culture and Communication

SIMONE PITTALUGA

FRANCESCA PITTAU

Enrolled in EMBAWE 1

MARISA POLI

EDOARDO POLICANO

General Management, 2006

RICCARDO POMPILJ

MBA 12, 1987

EDOARDO PONTONI
Business Administration, 2002

ANNALISA PRENCIPE
Business Administration, 1995

ALESSANDRA PROCACCI
Economics and Management for Arts,
Culture and Communication, 2014

FEDERICA PROFETI
Enrolled in Economics and Management
for Arts, Culture and Communication

GIUSEPPE PULEO
Economics and Management for Arts,
Culture and Communication, 2017
and enrolled in Economics and
Management in Arts, Culture, Media
and Entertainment

DESIRÉ PULETTO
Marketing Management, 2016

ANDREA QUARTARONE
Economics and Management for Arts,
Culture and Communication, 2007

ANDREA QUASSI
Enrolled in EMBAS 17

MARCO RACCO
Business Administration
and Management, 2017
and enrolled in Management

PIER PAOLO RADAELLI
Economics and Management
of International Markets
and New Technologies, 2006

DAVIDE RADRIZZANI
Enrolled in EMBAW 1

PAOLO RAINONE
Marketing Management, 2012

BIANCA RAMPONI
Economics and Management for Arts,
Culture and Communication, 2013

ELENA RAVAZZOLI

ANNA REDAELLI
Economics and Management in Arts,
Culture, Media and Entertainment, 2012

PIETRO REGGIANI
Economics and Social Sciences, 2015
and enrolled in Economic and Social
Sciences

MARCO REITER
MBA 35, 2010

MATTEO REMONATO
Law, 2017

BARBARA REMPI

FEDERICA RENOLDI
Enrolled in Economics and Management
for Arts, Culture and Communication

GIAN PIERO REVERBERI
MBA 18, 1993

URSULA RIGAMONTI

MARCO RINALDI
EMBA 14, 2017

CLAUDIO RISUGLIA
Enrolled in Business Administration
and Management

NUNZIA RITELLA
Marketing Management, 2006

ANDREA RITTATORE VONWILLER
Business Administration, 1977

ELENA RIZZI
Economics and Management in Arts,
Culture, Media and Entertainment, 2013

MARTA ROGGERO

LUCIANO RONCAGLIA
Economics and Business Administration, 1966

MATTEO RONCALLO
Economics and Management for Arts,
Culture and Communication, 2017
and enrolled in Economics and
Management in Arts, Culture, Media
and Entertainment

DANTE ROSCINI

VALERIO ROSELLINI
Business Administration and
Management, 2011

ISABELLA ROSSI
International Economics, Management
and Finance, 2015 and enrolled in
International Management

IVAN ROSSI
MBA 35, 2010

LUCIA ROTA
MBA 35, 2010

GIULIA ROTARI
Enrolled in Economics and Management
for Arts, Culture and Communication

FRANCESCO RUBINACCI

MARIO RUSSO
Enrolled in International Economics
and Management

SIMONA ANNA MARIA RUZZENENTI ★
Business Administration, 1987

MARIA SABELLA
EMBAS 16, 2017

PAOLO SACCENTI
Executive Program, 2003

GIANCARLO SACCONI ★
Executive Program, 1997

EMANUELE SAFFIRIO
Business Administration, 1993

GIULIO SAITTA
Executive Master EMCFB 5, 2012

ISABELLA SALA
Economics and Management in Arts,
Culture, Media and Entertainment, 2015

ROBERTO SALA
Economics and Business Administration, 1965

NICOLA SALERNO
Economics, 1994

VALENTINA SANCES
Management, 2008

BRUNELLA SANTI ★

FRANCESCO SANTORO
General Management, 2007

FERRUCCIO SAPIGNOLI ★
EMBA 11, 2014

ANNA MARIA SARDELLA
Foreign Languages, 1974

GIUSEPPE SARNO
Business Administration
and Management, 2017
and enrolled in Management

PAOLO SAVARINO
Economics and Finance, 2016
and enrolled in Finance

CECILIA SCAURI
Enrolled in Economics
and Management for Arts, Culture
and Communication

ALBERTO SCHELLINO ★
Business Administration, 2003

MARIADOLORES SCHIAVONE
Enrolled in Economics
and Management for Arts, Culture
and Communication

MATTEO SCHIAVONE
Enrolled in Economics
and Management for Arts, Culture
and Communication

FEDERICO SCHIVO
EMBA 14, 2017

ANNAMARIA SCIRÈ
Economics of Public Administration
and International Institutions, 2004
and enrolled in EMBAS 17

ELENA SCOCCIANTI
Economics and Management for Arts,
Culture and Communication, 2017
and enrolled in Management

PIERLUIGI SECCO ★
Enrolled in EMBAS 17

FABRIZIO SECHI ★
EMBAS 5, 2006

BENEDETTA SEGET
Economics and Management in Arts,
Culture, Media and Entertainment, 2017

MATTHIEU SEJOURNE
EMBA 5, 2008

JULIE SELMAN
MBA 35, 2010

ALINA MARIA SERBAN
Master MISA 3, 2005

VIVIANA SERDOZ
Economics and Management for Arts,
Culture and Communication, 2017
and enrolled in International Management

BIKRAM SHARMA
Enrolled in EMBAS 17

BENEDETTA SIRONI
Economics of Public Administration
and International Institutions, 2014

LORENZO SIRONI
Marketing and Communication, 2005

OLGA SIRONI
Enrolled in Economics and Management
for Arts, Culture and Communication

LORENZO SNAIDERO
MBA 35, 2010

ELISABETTA SOMENZI
Enrolled in Economics and Management
for Arts, Culture and Communication

MARIA GRAZIA SPADACCINI
EMBA 14, 2017

ANTHEA SPURI ZAMPETTI
EMBAS 15, 2016

EMMA SQUILLACI
EMBAS 15, 2016

ANTONIO STASOLLA
MBA 35, 2010

STEFANIA STEFANIZZI
Economics and Management in Arts,
Culture, Media and Entertainment, 2017

SIMONE STELLA
Enrolled in EMBAS 17

FRANCESCO STELLINI
Healthcare Management, 2017

LAURA STIGLICH
Marketing and Communication, 2010
and enrolled in EMBAS 17

FABIO STOMBELLI
MBA 12, 1987

PIETRO STRADA
Business Administration, 1991

ANDREA SUTTO
Economic and Social Sciences, 2015
and enrolled in Finance

IDA TAGLIAFIERRO ★
Master MiMeC, 2010
and enrolled in EMBAS 17

MANUEL TAGLIAVINI
EMBAS 15, 2016

ANNA TAGLIENTE
Master MEMIT, 2017

ROBERTO TANA
MBA 30, 2005

ANDREA TAVERNINI
Marketing and Communication, 2005

GIORGIO TEDESCHI ★
Business Administration, 1992

CHIARA TERRASI
Enrolled in Law

ENNIO TERRASI BORGHESE
Economics and Management for Arts,
Culture and Communication, 2015

GIOVANNI TERRUZZI
Economics and Business Administration,
1967

GIOVANNI TOMASI
Business Administration, 1993

LUCA LUIGI TOMASINI ★
Business Administration, 1997

PEDRO TOMATIS
MBA 39, 2014

GIUSEPPE TORNABENE
MBA 35, 2010

MARCO TORTORIELLO

Economics of Public Administration
and International Institutions, 1999

CAROLINA EULALIA TOSO

Enrolled in Economics and Management
for Arts, Culture and Communication

FABIO TRABUCCHI

EMBA 14, 2017

FRANCESCO TRAPANI**ANNA TRINCHERO**

Economics and Management for Arts,
Culture and Communication, 2017
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Business Administration, 1981

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Master in Internet Business, 2001

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MBA 35, 2010

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Business Administration, 1999

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MBA 14, 1989

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EMBAS 10, 2011

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Foreign Languages, 1969
and **NICOLETTA VENTURA**

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Business Administration, 1987

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Thanks also to all the donors who prefer to remain anonymous, to those who have chosen Bocconi as the beneficiary of a bequest, and to all those who in 2017 have chosen to allocate their "5 per 1000" Italian tax designation to the University, thus contributing to the Partial Scholarship program.

The symbol **F** identifies individuals who have supported Bocconi University projects with a donation to Friends of Bocconi, Inc.

The lists recognize donation pledges received by Bocconi University from 1/1/2017 to 31/12/2017 and donations to the Endowment of the University. We apologize for any inaccuracies or omissions.

Thank you.

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Bocconi has always placed great importance on engaging the economic and institutional worlds in its activities. Support from corporations, foundations and institutions is in fact crucial for the University, which shares its values, vision and goals with its partners. There are various methods of supporting and enhancing its projects. Bocconi has gathered its donors into groups, based upon the extent and duration of their engagement.

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These are corporations, foundations and institutions that choose to support a specific initiative: educational programs and research activities, scholarships and projects implemented across the campus.

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